

# *St. Ann's College for Women*

(Autonomous), Affiliated to Osmania University  
Accredited by NAAC with A<sup>+</sup> Grade (3<sup>rd</sup> cycle), CPE by UGC  
Mehdipatnam, Hyderabad.



## **CRITERION V**

### **STUDENT SUPPORT AND PROGRESSION**

#### **5.1.3**

**Capacity development and Skills enhancement activities  
Soft Skills, Language & Communication Skills and  
Life Skills**



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## Language and Communication Skills

2022- 2023

S.No.	Name Of the Capability Enhancement Program	Date Of Implementation (DD/MM/YY)	No. Of Students Enrolled	Name Of the Agencies / Consultants
1	ISEC-Communication skills	22.07.22	520	Ms. Saritha, Ms. Rashmi, Ms. Sreevani, Dr. Kanaka, Dr. Prathyusha, Department of English, St. Ann's College for Women
2	Interdisciplinary Course - Creative Writing	18.07.22	40	Ms. Sunita David, HOD, Department of English
3	Panel Discussion on Neutrality and Journalism in a Polarised world	24.09.22	220	1. K.S. Dakshina Murthy, a key member of the Editorial team Al-Jazeera news website 2. Paul Oommen, an IJNM alumna 3. Rishika Sadam, an IJNM alumna 4. Maya Sharma a television journalist
4	Austen week - Sessions on Language and Literature	18th October to 26th October 2022	86	The Department of English in collaboration with The Page Turners and IQAC organized 'Austen week'

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### **Institutional Skill Enhancement Course-Communication skills**

#### **Report**

**Date:** 22.7.22

**Name of the Resource Persons:** Ms. Saritha, Ms. Rashmi, Ms. Sreevani, Dr. Kanaka, Dr. Prathyusha, Department of English, St. Ann's College for Women.

**Target Group:** B.A, B.Com, B.Sc Students

**No of students:** 1245

#### **Objectives:**

This course has been developed with the following objectives:

1. Identify common communication problems that may be holding learners back
2. Identify what their non-verbal messages are while communicating with others
3. Understand role of communication in teaching-learning process
4. Learning to communicate through the digital media
5. Understand the importance of empathetic listening
6. Explore communication beyond language.

**Summary:** The course on communication skills incorporated various activities to enhance students' abilities and foster effective communication. These activities were designed to provide practical experiences and opportunities for students to apply their knowledge in real-life scenarios. Some of the activities included:

1. Role-plays: Students engaged in role-playing exercises where they assumed different communication scenarios, such as job interviews, client meetings, or team discussions. This helped them practice various communication styles and responses.
2. Group Discussions: Group discussions were organized to encourage students to share their perspectives on specific topics. This activity promoted active listening, critical thinking, and the ability to articulate ideas clearly.



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3. Presentations: Students were given the opportunity to deliver presentations on various subjects. This activity enhanced their public speaking skills, confidence, and ability to organize and deliver information effectively.
4. Mock Interviews: Mock interviews were conducted to simulate real job interviews. Students received feedback on their interview performance, allowing them to identify areas for improvement and build their interview skills.
5. Written Communication Exercises: Assignments and exercises focusing on written communication, such as writing formal emails, reports, or business letters, were given to students to practice their writing skills and develop clarity in their written messages.
6. Debates: Debates were organized to encourage students to engage in persuasive communication and develop the ability to construct logical arguments.
7. Non-Verbal Communication Activities: Activities related to non-verbal communication, such as body language exercises and understanding facial expressions, helped students grasp the significance of non-verbal cues in effective communication.
8. Conflict Resolution Simulations: Simulated conflict resolution scenarios allowed students to practice assertiveness, active listening, and negotiation skills to manage conflicts effectively.
9. Improvisation and Creativity: Activities involving improvisation and creative expression enabled students to think on their feet, adapt to unexpected situations, and develop their creativity in communication.
10. Digital Communication Skills: Host a session on digital communication etiquette, covering topics such as email etiquette, professional online communication, and effective use of social media for networking and personal branding.

By incorporating these activities, the course provided students with a well-rounded learning experience, equipping them with essential communication skills that are valuable in both personal and professional contexts.

**Outcome:** The program resulted in students acquiring a clear understanding of effective communication skills and displaying significant improvement in their ability to express themselves confidently. They developed comprehensive skills, such as active listening and empathetic communication, fostering stronger connections with others. Overcoming their initial hesitation, the students became proactive and enthusiastic participants in group discussions and presentations. Their newfound assertiveness in expressing ideas and opinions created a positive and collaborative

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learning environment. Ultimately, the enhanced communication skills gained through the program have prepared the students to excel in both personal and professional spheres.

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### **Interdisciplinary Course -Creative Writing**

#### **Circular**

**Dated:** 10.07.22

**To:** All Final Year Students

**Subject:** Interdisciplinary Creative- Writing Course

The Department of English is delighted to announce an upcoming Interdisciplinary Course - Creative Writing designed to enhance your writing abilities and creative thinking.

#### **Details:**

- **Resource Person:** Ms. Sunita David, Head of the Department of English
- **Venue:** English Lab
- **Objective:** Develop effective comprehension and critical thinking skills, and improve creative writing capabilities.
- **Course Content:** Explore various genres including fiction, short stories, poetry, and plays. Learn to write feature articles, screenplays, news reports, and travel writing.
- **Outcome:** Gain essential journalism skills, understand different writing styles and genres, and enhance critical thinking and content visualisation.

This course promises to be enriching and beneficial for students interested in honing their writing skills. For enrollment and further details, please contact the English Department.

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### Report

**Date:** 18.07.22

**Name of the Resource Person:** Ms. Sunita David, HOD, Dept of English.St. Anne's College for Women, Mehdiapatnam.

**Venue: English Lab**

**No. of students:** 59

Duration – 1 semester (for the V semester of the Final Year)

**Objective:**To equip students with the essential skills of reading and specifically in writing creatively.

**Summary:** The course content is a reading list of different genres of writing: fiction, short stories, poetry and plays. Students learn how to write feature articles, news reports, travel writing etc. The syllabus is specifically designed for those who wish to showcase their writing skills. This course gives avid readers the skills and opportunity necessary to turn a love of the written word into literary output.

During the course hours, interesting and contemporary creative writing assignments were conducted for students which helped them focus on their writing skills in general and writing gripping tales and worthy narratives in particular. This course aims at creating understanding of critical and creative tools for better writing skills.

**Outcome:** Students were able to understand the necessity of these essential skills for content writing for print and social media; acquire a working knowledge of these skills essential for career development.

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## **Panel Discussion on Neutrality and Journalism in a Polarised world**

### **Report**

**Date:** 24.09.2022

**Resource Persons:** 1.K.S. Dakshina Murthy, a key member of the Editorial team Al-Jazeera news website 2.Paul Oommen, an IJNM alumnus 3.Rishika Sadam, an IJNM alumnu 4.Maya Sharma a television journalist

**Venue:** AV Room, St.Ann's College For Women

**Target Group:** B.A,B.COM, BSC students of I, II,III years

**No. of Student/No. of Faculty participants:**220 Students, 8 faculty

**Objective of the Panel Discussion:** To address the relationship between audience trust in the news media and the ideal of neutrality in journalism.

**Summary:** K.S. Dakshina Murthy, a key member of the Editorial team that launched the English language version of the Al-Jazeera news website spoke about neutrality and journalism and expressed that audiences really value what impartiality stands for, despite the complexity of the concept. Most people want to be exposed to a range of views, especially around politics and other serious and important topics. They recognise the risk of giving exposure to extreme views or one side in the name of balance. However, evidence from this group of engaged users is that they are even more concerned about the suppression and silencing of viewpoints. Paul Oommen, an IJNM alumnus, is The News Minute's Hyderabad bureau chief explained about Polarization which translates, from the point of view of information consumption, into selective exposure and the formation of echo-chambers. The digital press and the spread of news on social networks can expand pluralism and reduce polarization .The irruption of digital media raises questions about its position in the model of polarized pluralism.





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Rishika Sadam, an IJNM alumna, a Special Correspondent with ThePrint and heads the bureau for Telangana and Andhra Pradesh and Maya Sharma a television journalist, reporter, anchor and documentary filmmaker further discussed the topic.

**Outcome :** By the end of the session the audience were able to know the relationship between audience trust in the news media and the ideal of neutrality in journalism.

### Brochure

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 **INDIAN INSTITUTE OF JOURNALISM & NEW MEDIA**  
A PROJECT OF THE BS&G FOUNDATION


*In collaboration with*  
Department of English

presents  
a panel discussion on:

**Neutrality and Journalism  
in a Polarised World**

When: September 24th, 2022  
9 - 10:30 a.m.  
Where: AV Room, St Ann's College for Women  
Who: Newsmen from The News Minute, CNN-News 18, NDTV, The Federal & Faculty IJNM

Registration: <https://forms.gle/ahhBNug5Fdj3Ewu7>





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**Journalists at the Panel Discussion, Dated on 24.09.2022**



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### Austen week - Sessions on Language and Literature

#### Report

**Date:** 18.10.23 to 26.10.23

**Venue:** Quadrangle, AV Room.

**Resource Persons:** The Department of English in collaboration with The Page Turners and IQAC

**Target Group:** Students of B.A, B.Sc. B.Com, BBM: I,II,III year

**No.of Students Participated:** 86

**Objective:** The Austen week was conducted to enlighten the young girls about Jane Austen and her classics. Austen's plots often explore the dependence of woman on marriage in the pursuit of favorable social standing and economic security

#### Summary:

The Department of English in collaboration with The Page Turners and IQAC organized 'Austen week' to enlighten the young girls about Jane Austen and her classics. Austen's plots often explore the dependence of women on marriage in the pursuit of favorable social standing and economic security. However, A close reading allows the reader to enhance the satiric tone of Austen and her clever and witty remarks on the social and financial conditions of England.





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The three events held during the week were:

### Reading





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### A Ballroom Dance, Dated on 18.10.23



On 21st October, students performed Ballroom dance where a scene from the book was brought to life with the extraordinary dancing skills of students





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### A Movie Screening-

Reading event was conducted on 18th October,2022 where students of various streams read out an extract from the classic novel “Pride and Prejudice” in the college corridors and quadrangle

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Department of English in collaboration with SQAC  
is presenting a  
**MOVIE SCREENING**

**PRIDE & PREJUDICE**  
"SIMPLY AND ABSOLUTELY GLORIOUS"

**Date : 29th October**  
**Time : 12:30pm -3:30pm**  
**Venue: AV ROOM**  
**Registration fee : Rs 50**

**NOW SHOWING**





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### A Movie Screening-, dated on 26.10.23

#### Movie Screening:

The week was marked off by screening the movie 'Pride and Prejudice' (2005) in the AV Room. More than 50 students participated in the show. the AV Room. More than 50 students participated in the show.

**Outcome:** Students thoroughly got an insight into the world of Austen's witty writing. By the end of the session they were able to analyze that within a work which is submitted modestly, there will lie an undertone which cleverly embarks on the social standings of life, only if one is intelligent enough to read in between the lines.

  
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