

St. Ann's College for Women

(Autonomous), Affiliated to Osmania University
Accredited by NAAC with A⁺ Grade (3rd cycle), CPE by UGC
Mehdipatnam, Hyderabad.



CRITERION V

STUDENT SUPPORT AND PROGRESSION

5.1.3

Capacity development and Skills enhancement activities
Soft Skills, Language & Communication Skills and
Life Skills



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Language and Communication Skills

2021 - 2022

S.No.	Name Of the Capability Enhancement Program	Date Of Implementation (DD/MM/YY)	No. Of Students Enrolled	Name of the Agencies / Consultants
1	Career Oriented Courses- Communication for Personal and Professional	7.08.21	87	Ms.Revathi,Assistant Professor, Department of English, St. Ann's College for Women
2	Interdisciplinary Course -Creative Writing	12.08.21	59	Ms. Sunita David, HOD, Department of English
3	Session on Visual Communication	07.09.21	167	Prof. Srinivas Lankala from English and Foreign Languages University and Ms. Sangeetha, a renowned poet and artist
4	A Practical Session on Fake News	01.11.21	229	Mr.Akash Kollari, Journalist
5	National webinar on The Rise of Social Media'-A Panel Discussion	03.02.22	239	1.Hemali Chhappia, Senior Assistant Editor, Times of India, Mumbai. 2.shraddha Chowdhury, Copy Chief, HELLO! Magazine. 3.Harish Upadhya, Correspondent, CNN News18. 4.Prof. Dakshin Murthy, Associate Editor, The Federal.



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6	Session on Heart Strings -The magic of Words	12.03.22	320	Prof. Shhugufta Shaheen, MANU University

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Career Oriented Courses-Communication for Personal and Professional

Circular

Dated: 01.08.2021

To: All Second Year Students

Subject: Career-Oriented Course: Communication for Personal and Professional

The Department of English is pleased to inform you about an upcoming course focused on enhancing communication skills along with your regular degree program. The course aims to equip you with essential tools to excel in the competitive job market.

Details:

- **Resource Persons:** Ms.Revathi,Assistant Professor, Department of English, St. Ann's College for Women
- **Venue:** English Lab
- **Objective:** Develop comprehensive communication skills vital for career success.
- **Activities:** Engaging role-plays, group discussions, presentations.
- **Teaching Methods:** Balanced mix of audio-visual and traditional approaches.
- **Outcome:** Enhanced interpersonal skills, effective conflict resolution, and adaptable communication styles.

We encourage all interested students to enrol promptly. For more details, kindly contact the English Lab coordinator.


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Report

Date: 07. 08. 2021


Name of the Resource Person: Ms.Revathi,Assistant Professor, Department of English, St. Ann's College for Women

Objective: Objective: The objective of the course is to enable the students to pursue a career oriented course simultaneously with their regular degree courses which will make them better equipped with a cutting edge to compete in the job market in future.

Summary: This course has a carefully crafted syllabus that aims to provide students with a comprehensive understanding of both theoretical and practical aspects of communication Skills. To facilitate active learning, the course includes various engaging activities such as role-plays, group discussions, and presentations. By participating in these activities, students have the opportunity to actively develop and improve their communication skills.The teaching methods in the course strike a balance between audio-visual and traditional approaches, creating an enriching learning experience for the students. The inclusion of both internal and guest faculties further enhances the learning process by offering diverse perspectives and expertise on the subject.

At the conclusion of the course, students undergo examinations in March to assess their knowledge and understanding of the material covered. This marks the successful completion of the program, providing students with a tangible measure of their progress and accomplishments.

Outcome: Students demonstrated positive interpersonal communication skills, adapting styles for different situations. Proficient in communication across mediums, fostering better relationships. Equipped with strategies to overcome obstacles and resolve conflicts effectively, enhancing overall personal effectiveness.


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Interdisciplinary Course -Creative Writing

Circular

Dated: 2.08.21

To: All Final Year Students

Subject: Interdisciplinary Creative- Writing Course

The Department of English is delighted to announce an upcoming Interdisciplinary Course - Creative Writing designed to enhance your writing abilities and creative thinking.

Details:

- **Resource Person:** Ms. Sunita David, Head of the Department of English
- **Venue:** English Lab
- **Objective:** Develop effective comprehension and critical thinking skills, and improve creative writing capabilities.
- **Course Content:** Explore various genres including fiction, short stories, poetry, and plays. Learn to write feature articles, screenplays, news reports, and travel writing.
- **Outcome:** Gain essential journalism skills, understand different writing styles and genres, and enhance critical thinking and content visualisation.

This course promises to be enriching and beneficial for students interested in honing their writing skills. For enrollment and further details, please contact the English Department.

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Report

Date: 12.08.21

Duration – 1 semester (for the V semester of the Final Year)

Hours of teaching-15 classes/30 hrs

Name of the Resource Person: Ms. Sunita David, HOD, Dept of English. St. Anne's College for Women, Mehdipatnam.

Venue: Classrooms of St. Anne's College for Women, Mehdipatnam.


No. of students: 59

Objective: To equip students with the essential skills of reading and writing. The course content is a reading list of different genres of writing: fiction, short stories, poetry and plays. Students learn how to write feature articles, news reports, travel writing etc.

Summary:The syllabus is specifically designed for those who wish to showcase their writing skills. This course gives avid readers the skills and opportunity necessary to turn a love of the written word into literary output. It aims at creating understanding of critical and creative tools for better writing skills.

During the course hours, interesting and contemporary creative writing assignments were conducted for students which helped them focus on their writing skills in general and writing gripping tales and worthy narratives in particular.

Outcome – Students were able to understand the necessity of these essential skills for content writing for print and social media; acquire a working knowledge of these skills essential for career development.


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Session on Visual Communication

Report

Date: 07.09. 2021

Name of the Resource Person: Prof. Srinivas Lankala from English and Foreign Languages University and Ms. Sangeetha, a renowned poet and artist

Venue: Zoom Platform

Target Audience: Students from all combinations

No. of Students: 167

Objective: To promote the significance of visual communication and encourage students to actively practice and integrate visual elements in their communication, fostering improved skills and effectiveness in conveying messages.

Summary: The workshop featured two distinguished resource persons, Prof. Srinivas Lankala from EFLU and Ms. Sangeetha, a renowned poet and artist. The session commenced with a prayer, invoking a sense of spiritual connection and setting a positive atmosphere for the workshop. Green greetings were presented by our HOD, expressing gratitude and honoring the guest speakers for their valuable contributions.

The workshop, consisting of two sessions, focused on the significance of visual communication. The resource persons provided an insightful introduction to visual communication, enlightening the students about its wide-ranging applications, including signs, typography, graphic design, illustration, industrial design, advertising, animation, and electronic resources. The session delved into the various types, uses, and importance of visual communication, exposing students to its pervasive impact on conveying ideas and information effectively.

Throughout the interactive sessions, students actively engaged with the subject matter, gaining a deeper understanding of the power of visual elements in today's communication landscape. The workshop not only emphasized the importance of visual communication in various fields but also encouraged students to practice and incorporate visual elements in their own work and daily lives.

By featuring accomplished resource persons and providing valuable insights, the workshop succeeded in inspiring students to recognize the significance of visual communication and its potential to enrich their future endeavors.

Outcome: The workshop of 2-session visual communication ended as a success and great applause for the members, the faculty and the honorable resource persons. The session was very informative and students were enlightened on the importance of visual communication.



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St. Ann's College for Women, Mehdiapatnam, Hyderabad, Telangana

Department of English Organises Workshop on "VISUAL COMMUNICATION"



Opening address by
Prof.Srinivas Lankala

⇒ Followed by student inputs & feedback



Lec-dem by
Ms.Sangeetha, Poet
and Artist

On 7th September 2021.
9am-12 noon.

To join use Zoom link: <https://bit.ly/2Vhcnyc>

Registration link: <https://forms.gle/dMwhAvCqdRQ5k9vH8>



Session on Visual Communication by Prof. Srinivas Lankala from English and Foreign Languages University and Ms. Sangeetha, a renowned poet and artist, Dated on 07.09. 2021

Feedback:



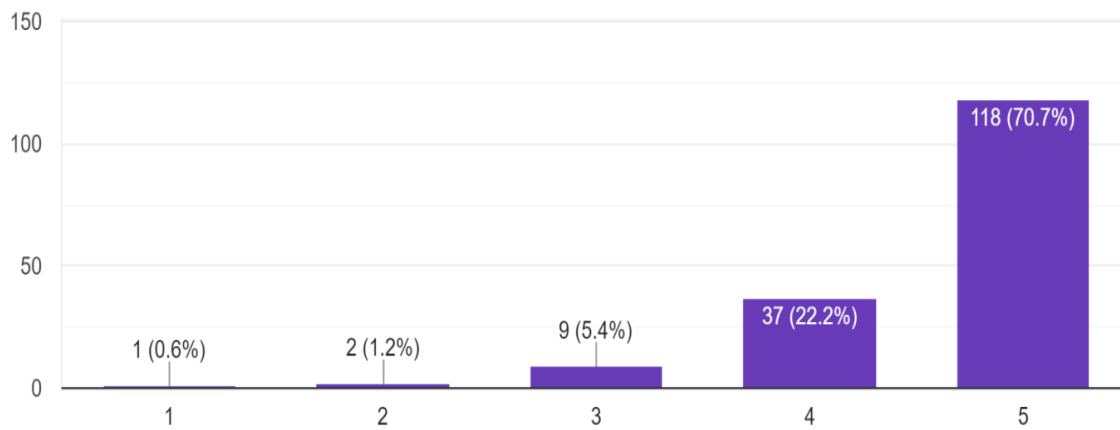
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The feedback form that was distributed among the student who attended the workshop to rate if the session was informative or not was rated as highly informative by 70.7% votes.

Rate this Session (1- Lowest 5- Hightest)

167 responses




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A Practical Session on Fake News

Report

Date: 01.11.2021

Name of the Resource Persons: Mr.Akash Kollari, Journalist

Venue: Zoom and Youtube

Youtube Link: <https://www.youtube.com/watch?v=YbvKGWOis7Y>

Target Group: Students from all combinations

No. of Student Participation: 229

Objective: To make students aware of what is fake news and where it originates. To give a better insight into how to deal with fake news and what are the tools to deal with fake news.

Summary: The guest lecture focused on fake news. Guest speaker was Mr. Akash Kolluru, investigative journalist. Mr. Akash gave a clear and interesting example as in what is fake news, how to spot the fake news and had enlightened the students through very informative lectures on fake news. He also gave an insight into how to deal with fake news, origin and tools to deal with such news. The topics discussed in the online lecture were how to deal with fake news, origin of fake news, what are the tools to deal with such fake news. It was an amazing interactive session where the students got their doubts cleared.

Outcome: The guest lecture on "Fake News: Origin and Tools for Dealing with Misinformation" had a positive impact on students. They gained insights into the origin of fake news and learned effective methods to handle it. The session encouraged open discussions, allowing students to clarify doubts and obtain a clear understanding of the topic. Overall, the workshop enhanced students' media literacy and critical thinking skills, empowering them to combat misinformation and make informed decisions in the digital era.



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Guest Lecture on 'Fake News' by Mr. Akash Kolluru, investigative journalist, Dated on 01.11.2021

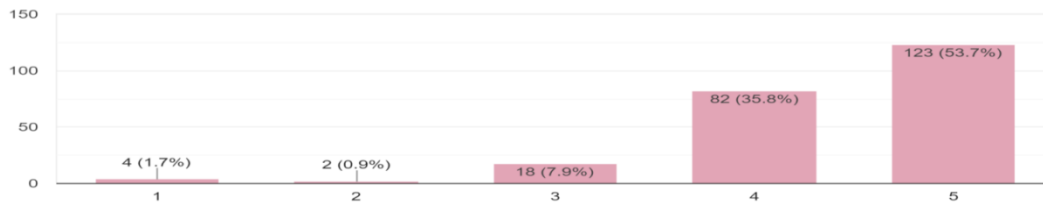


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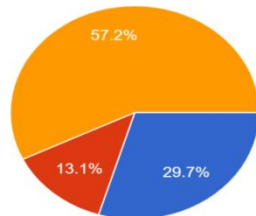
1. Rate this Session (1- Lowest 5- Highest)

229 responses



3. What are the Key takeaways from the session?

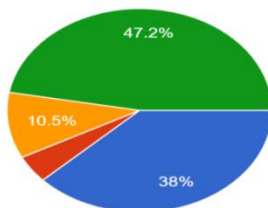
229 responses



- Practical and Useful
- Fresh-new ideas
- Both of the above

2. What was the most beneficial aspect of the session?

229 responses



- Subject/Content
- Presentation
- Clarity
- All the above

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National webinar on The Rise of Social Media'-A Panel Discussion Report

Date: 3.02. 2022

Resource Persons:

- 1.Hemali Chhopia, Senior Assistant Editor, Times of India, Mumbai.
- 2.Shraddha Chowdhury, Copy Chief, HELLO! Magazine.
- 3.Harish Upadhy, Correspondent, CNN News18.
- 4.Prof. Dakshin Murthy, Associate Editor, The Federal.

Venue: Zoom Platform

Time: 10-11am

Target Audience: Students from all combinations

No. of students:239

Objective: To enable the students to understand the pros and cons of social media and its effect on journalism.

Summary: The session commenced with a prayer and a warm introduction of the esteemed guest speakers. Our HOD extended green greetings as a token of appreciation. The workshop featured a captivating Panel Discussion on the impact of social media on Journalism, led by working Journalists from The News Minute and alumni of the Indian Institute of Journalism & New Media, Bengaluru. The discussion covered various aspects, including the introduction of journalism and the pros and cons of social media. Students gained insights into the diverse effects of social media on the field of journalism, with a focus on the challenges posed by social-media platforms in presenting unbiased news. The session also highlighted the significance of journalism in the community, backed by compelling statistics illustrating its importance and the growing interest among young people in pursuing journalism as a career.

Outcome: The discussion ended with great applause for the members, the faculty, and our honorable chief guests. The session was informative and students were enlightened on the diverse effects of social media on journalism and to not completely rely on social media as it



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may not be authentic. Students were able to have an open discussion on their doubts with speaker and have a clear insight of it.

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The Department of English in Collaboration with
Indian Institute of Journalism and New Media, Bengaluru
Invites you to a national panel discussion
on

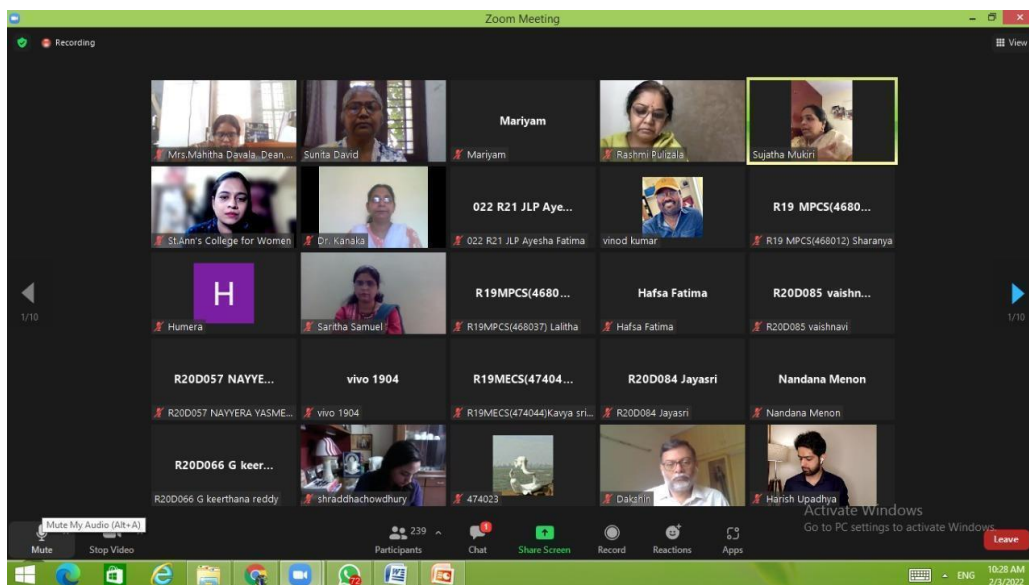
THE RISE OF SOCIAL MEDIA

Do we still need journalists ?

Date: 03 February 2022 Time: 10 - 11 am

PANELLISTS:

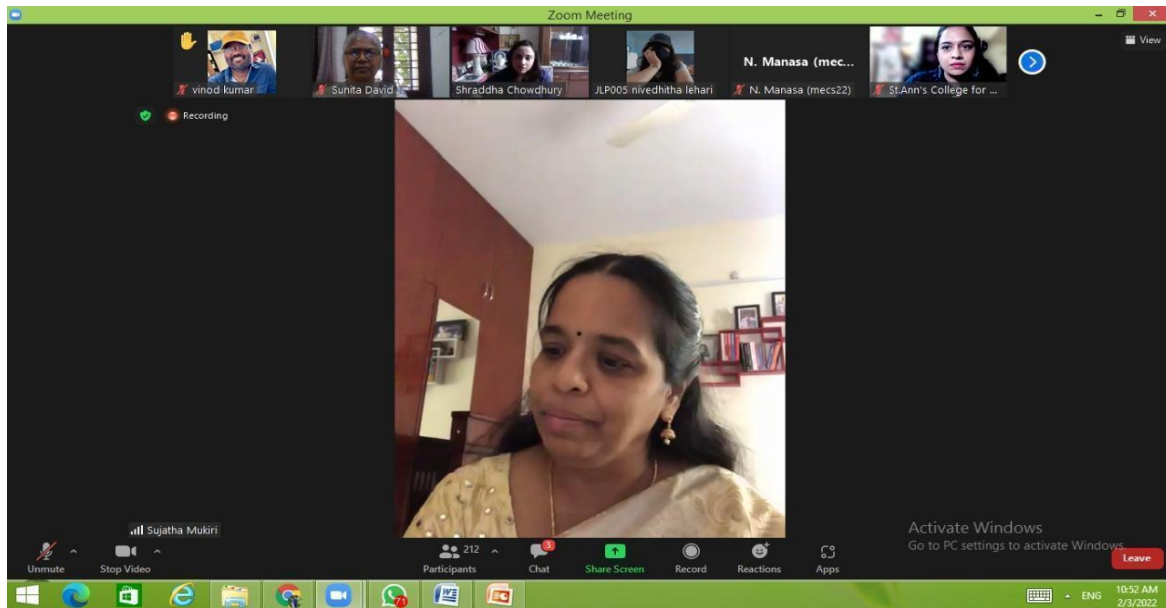
- Hemali Chhapia, Senior Assistant Editor, Times of India, Mumbai.
- Shraddha Chowdhury, Copy Chief, HELLO! Magazine
- Harish Upadhya, Correspondent, CNN News18
- Prof. Dakshin Murthy, Associate Editor, The Federal



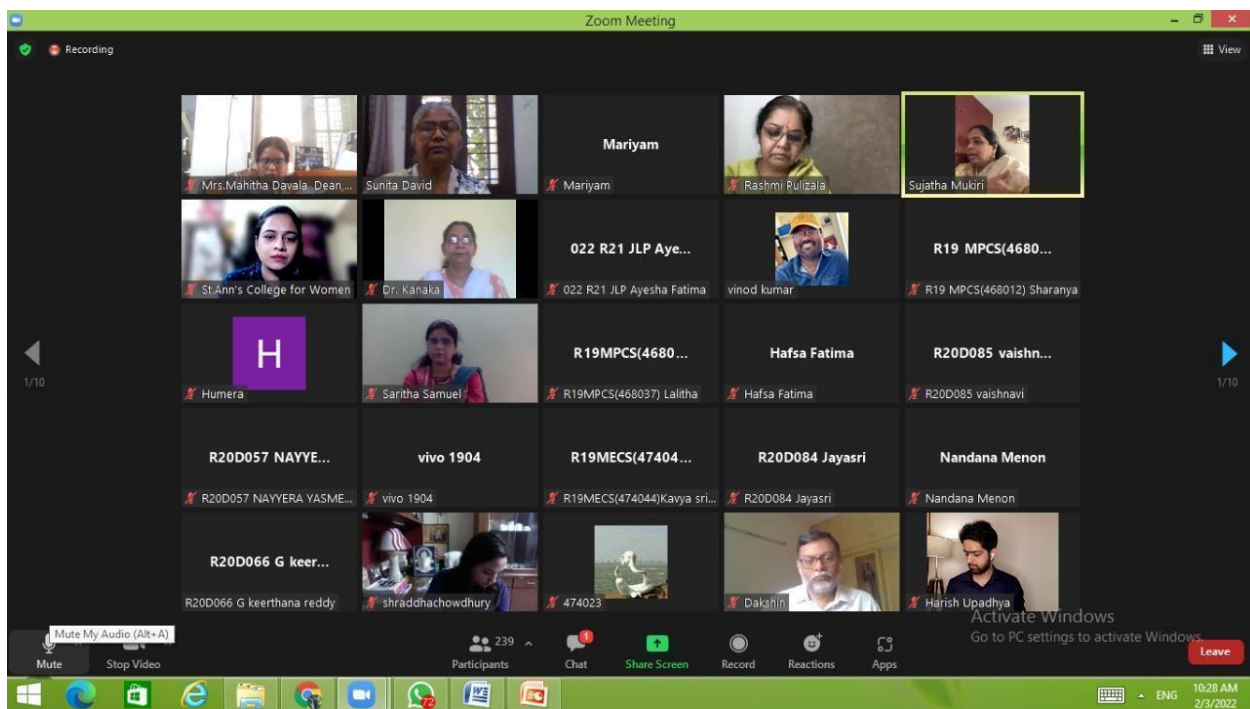


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National webinar on 'The Rise of Social Media' -A Panel Discussion, Dated on 3.02. 2022





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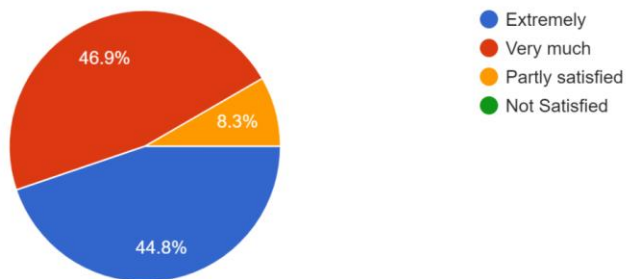
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Feedback:

To what extent, you are satisfied with the session?

96 responses



Certificate :



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Session on Heart Strings -The magic of Words

Report

Date: 12.03. 2022

Resources Persons: Prof. Shhugufta Shaheen, MANU University and Music Band

Venue: St. Joseph Auditorium

Target Audience: Students from all combinations

Youtube link: <https://youtu.be/12pT4Tma9P0>

No of Students attended: 320

Objective: To let students have insight on how language is connected and let them participate in the wholesomeness of blended languages.


Summary: The session commenced with a prayer, followed by the introduction of the esteemed guest speakers. Prof. Shhugufta Shaheen delivered an engaging lecture on "The Magic of Words," emphasizing the complexities and significance of blended language in multilingual contexts. Students showcased videos illustrating language mixing, highlighting both its challenges and advantages in daily life. The session concluded on a delightful note with a mesmerizing performance by the Desi-pop band.

Outcome: By the end of the event, students were aware of the pros and cons of code switching among various languages.



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DEPARTMENT OF ENGLISH
organises *Heart Strings*

• Emotive • Expressive • Evocative


*The language of the heart is unique.
So we have used the 3 adjectives - Emotive, Expressive, Evocative.*

Footage with the 3 F's **Sing** your favourite lyrics in any language (Hindi, Telugu, English) and send your videos to stannmagazine2020@gmail.com

What the experts say? **Hear** the how and why of code switching by Experts commenting on 'Telugish and Hinglish.'

To mix or not to mix **Participate** in the debate on language mixing. Does it make it hellish or a wholesome khichadi.

Coordinators :
Dr. Prathyusha (song videos)
Dr. Kanaka (debate)



Session on Heart Strings, Dated On 12.03. 2022



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Session on The magic of Words, Dated On 12.03. 2022

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