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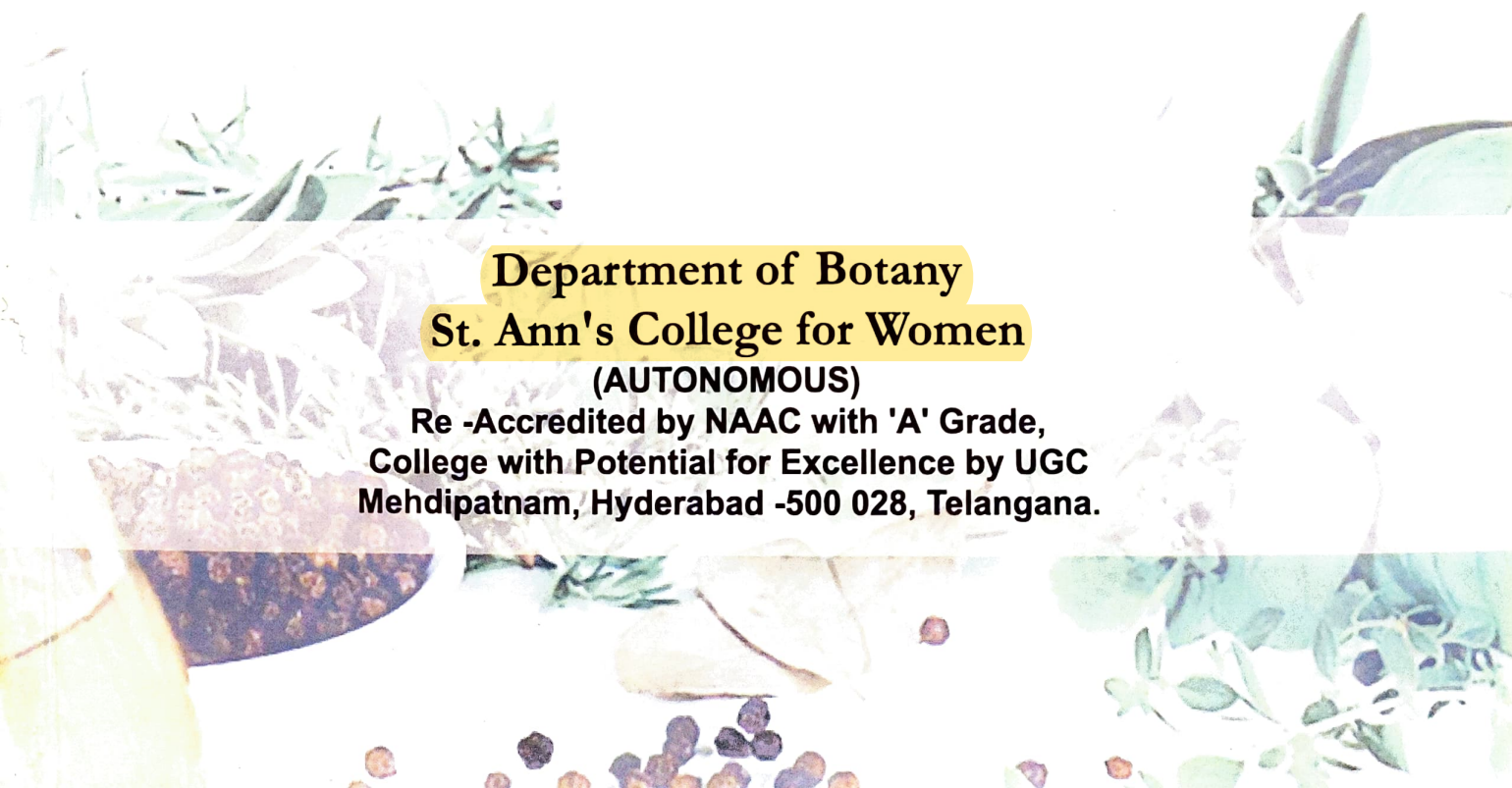
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FIELD GUIDE OF MEDICINAL PLANTS

Department of Botany
St. Ann's College for Women
(AUTONOMOUS)

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College with Potential for Excellence by UGC
Mehdipatnam, Hyderabad -500 028, Telangana.



FIELD GUIDE OF MEDICINAL PLANTS

Department of Botany
St. Ann's College for Women
Santoshnagar Colony, Mehidipatnam
Hyderabad
Telangana, India.



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PREFACE

Medicinal plants have played a significant role in many ancient traditional systems of medication in the world. In recent years, the plants still play an important role both in developed and developing countries in the world with their valuable medications with minimal side effects than synthetic drugs.

The World Health Organization (WHO) estimates that 4 billion people of the world population presently use herbal medicine for primary health care. Herbal medicine is a major component in all indigenous people's traditional medicine and a common element in Indian medicine.

Some modern technologies which can be used for improvement of medicinal plants are as biotechnology for plant cultivation, metabolic engineering, Bio fortification, Nutraceutical, Molecular farming, Gene slicing etc.,

This book entitled "Field Guide of Medicinal plants" is a compilation of information of Botanical name, Common name, morphological part of the plant used and their medicinal values. It is an attempt to help readers to find theoretical information leading to exploration of practical ideas with significant applications to lead a healthy life. Colorful photographs of the plants facilitate easy identification by the readers.

The book presents an information that would be useful for students, researchers and general public who are interested in the use of herbal medicines on a regular basis and to create awareness & promote herbal medicine. It is our great pleasure to acknowledge the support and encouragement rendered by the Principal, Dr. (Sr.) P. Amrutha, St. Ann's College for Women, Hyd.

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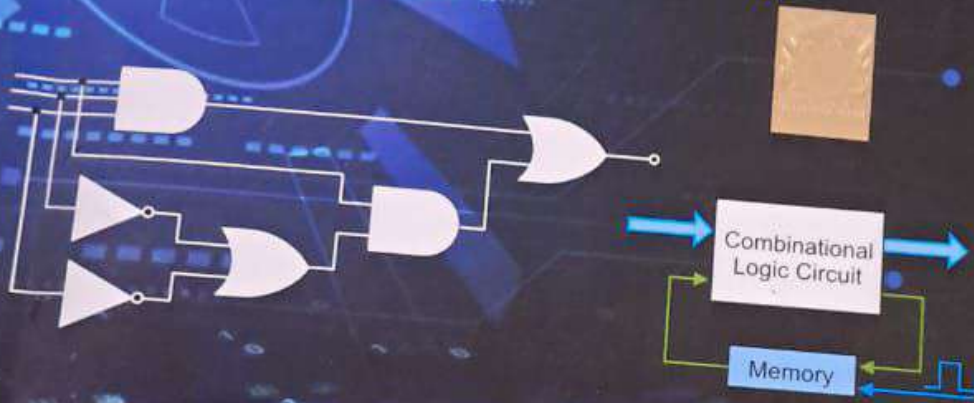
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Third Year

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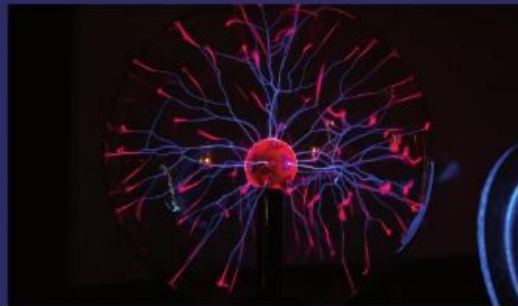
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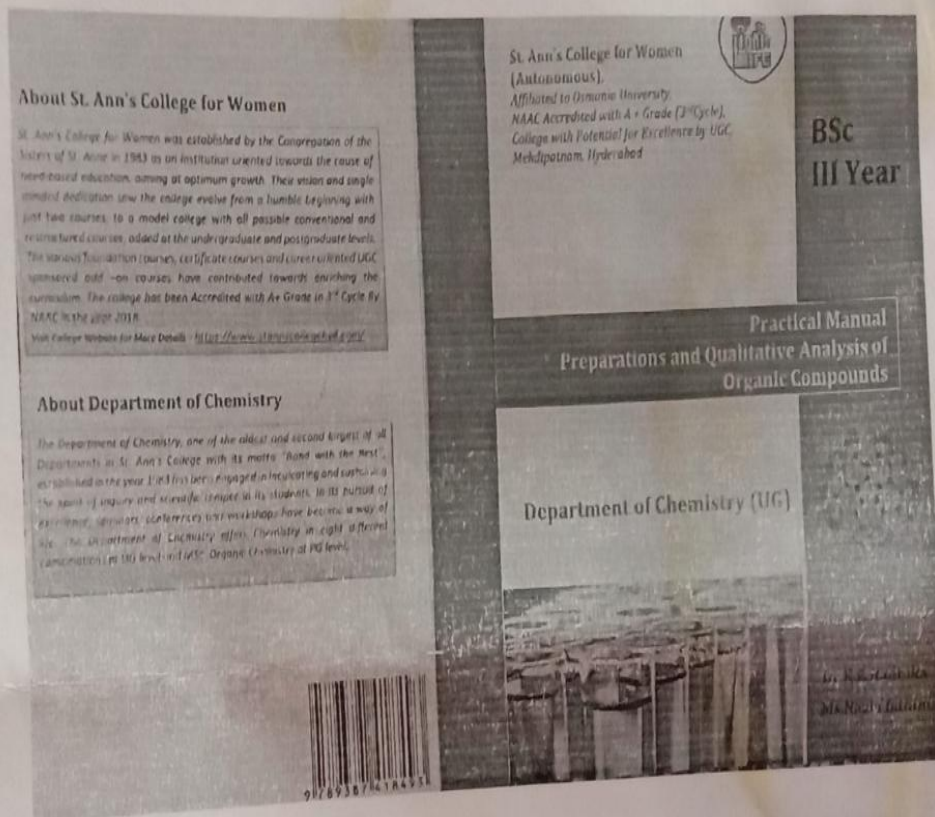
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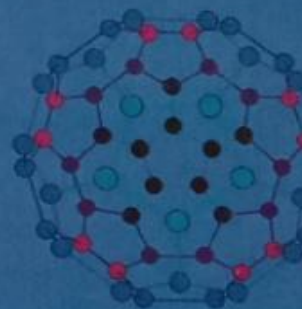
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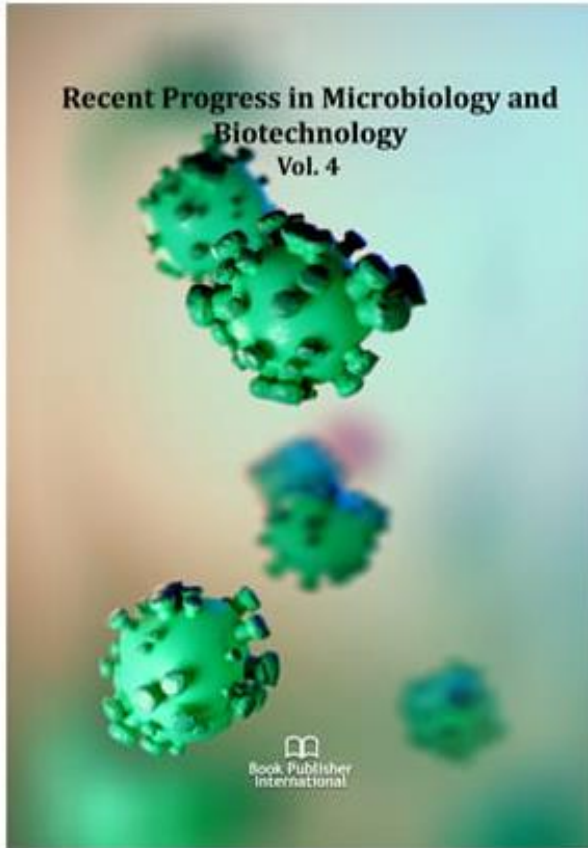
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Volume 18: the Science of Beverages

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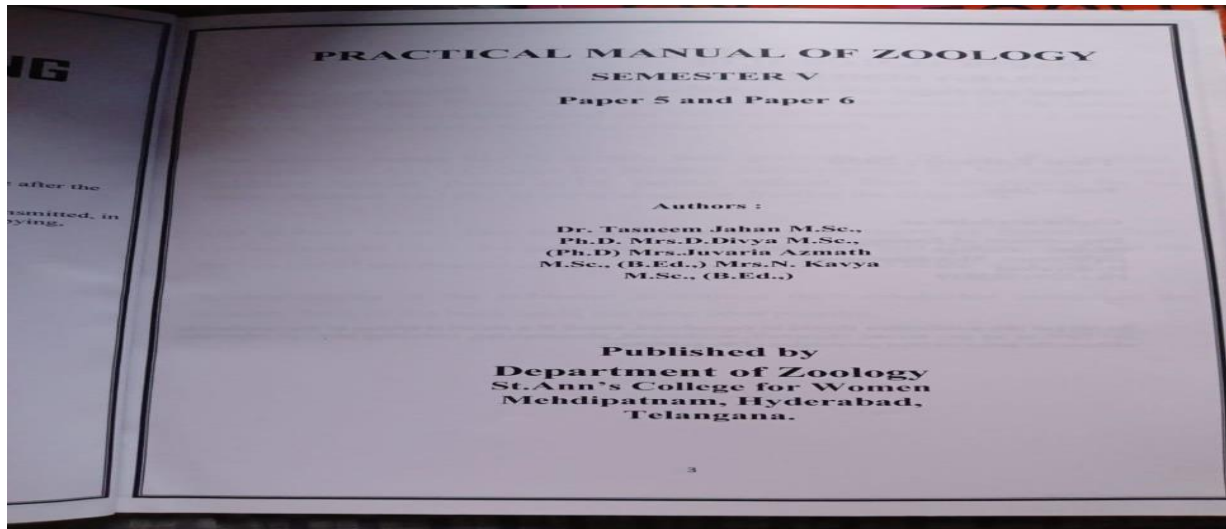
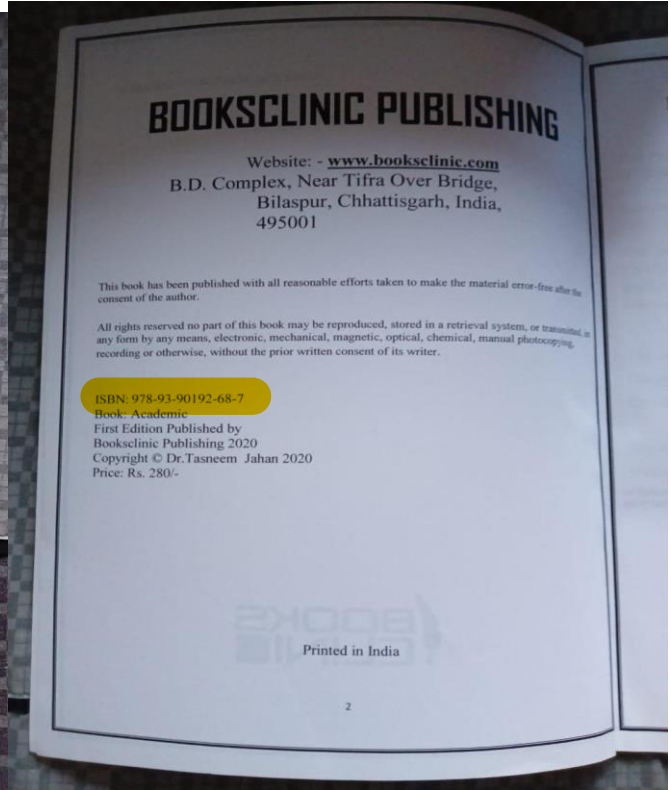
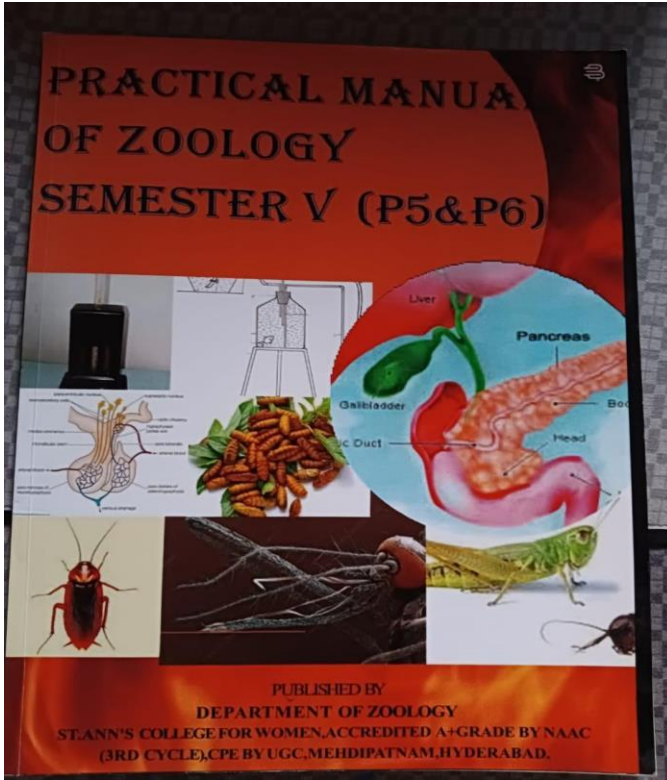
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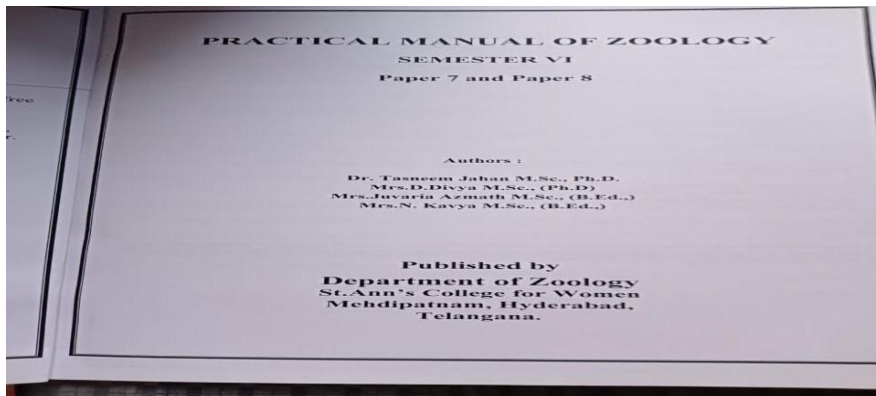
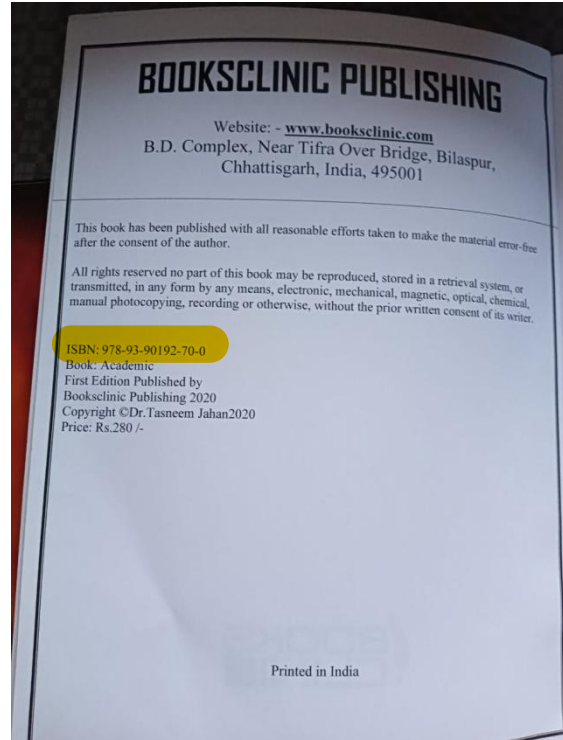
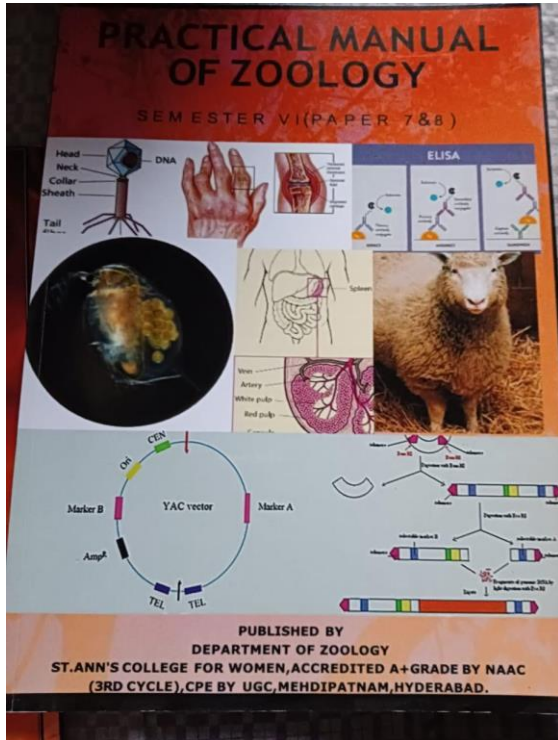
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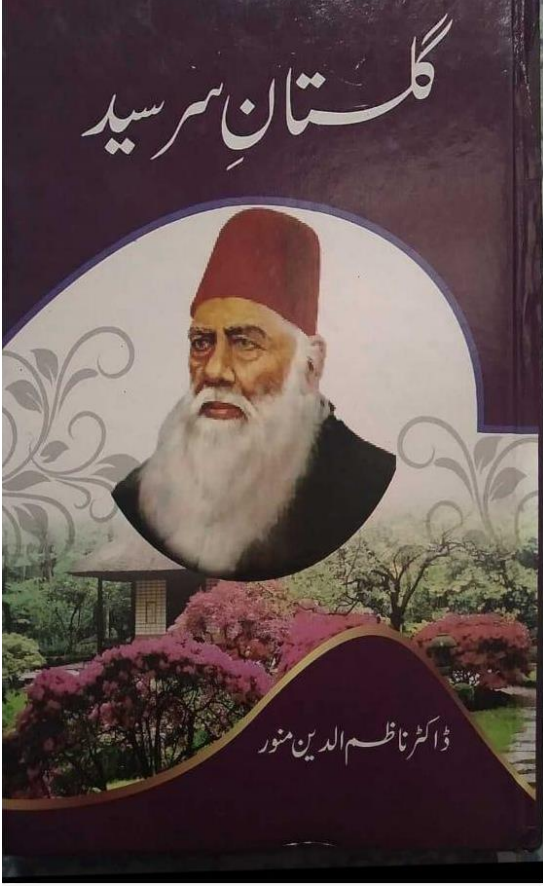
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EMERGING TRENDS IN DIGITALIZATION OF ELECTROCHEMICAL POINT-OF- CARE TESTING

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ABSTRACT

Innovation is the essence of human transformation in response to switching of surrounding for the requisites of development, profit, conserving resources and satisfaction. The arena of digital innovation has a broad spectrum with enriched content in domains of science and technology. It is just not serendipity, but a management process wherein discovery, designing and delivery are the important phases to surpass. Hence, the commercial astute outcome is based on a defined system with quite low success rate. In a response to this, major companies are trying to sync with the upgraded version of transformative technology. The domain of science has led to various such digital systems to make the life of a common man easier. This chapter focuses on the digital innovative essence for medical and healthcare-based prototypes that are build using electrochemical foundation. Electrochemistry is a cutting-edge research field wherein the chemical and biological reactions are studied using flow

Dr. Amit Verma is Assistant Professor in the department of Commerce, Kashiwanth PG College, Lucknow, Uttar Pradesh, India. He has done LL.B, MBA, Ph.D. in Commerce & qualified UGC NET Two Times. He was also awarded with Honorary Ph.D. in Management. He has been nominated as Academic Member of the Communication Institute of Tanzania (SAUT) in Moranga, Tanzania, East Africa as a Chief speaker in Media Management Seminar. He served in various capacities in different reputed Colleges and a Private University of Delhi NCR, Uttar Pradesh & Uttarakhand and provided in-depth academic knowledge in various subjects. He has extensive hands on experience in conceptualizing strategies, building and leading confidence level, measuring and program efficiency of performance of young learners. He participated in various development programs, workshops, conferences, seminars and FDP's. His strong point does not stop at creating an interest for planning a specific career, shifting attitude towards solving problems, nurturing basic values and the added worth to the workplace. He has strong belief in self-motivation, an urge for excellence and the feeling of independence which helped in ensuring updated knowledge and a structured orientation of the subject matter. He is very much inspired by Swami Vivekananda and his philosophy and he willingly follows the Swami Vivekananda philosophy of life. He is life member of Lucknow Management Association, Lucknow and associated with Swatantra Sangran Senani Shikshaniya Verma Charitable Trust, Lucknow. He is also member of Multi-disciplinary Research and Technology National Journals such as International Journal of Management & many others. He wrote Books on the KAVYA Essentials of Management & Organisation Behaviour and also edited book Entrepreneurship Amidst Pandemic COVID19.



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CHAPTER-26

EMERGING BUSINESS TRENDS AMIDST COVID SURGE

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ABSTRACT

The novel coronavirus COVID-19 is a highly contagious infection that has created the outbreak initially in December 2019 and is still unmanageable in May 2021, taking away lives of millions of people all over the globe. It has now impacted our personal and professional lives on a same page. Lockdown, social distancing and recession has hit the people badly. Many people and companies are trying to sail via unrevealing business convolution concerned to mankind, supply chains, monetary wellbeing, customer engagement and crisis management. The world is constantly undergoing one of the most significant historical changes ever experienced in last 100 years. Old business models change while new emerge. We are already experiencing a shift in the services, clients which are adopting as a response to pandemic. Essential needs in relation to healthcare, energy and natural products including water and ancillary services continue to be in a high demand. Although the business models

the pattern is precautionary m aftermath of virtu to create new wa well-defined ins to the business nations such as spending and in production and nations.

Keywords: C Models, Strat Measures, Mark

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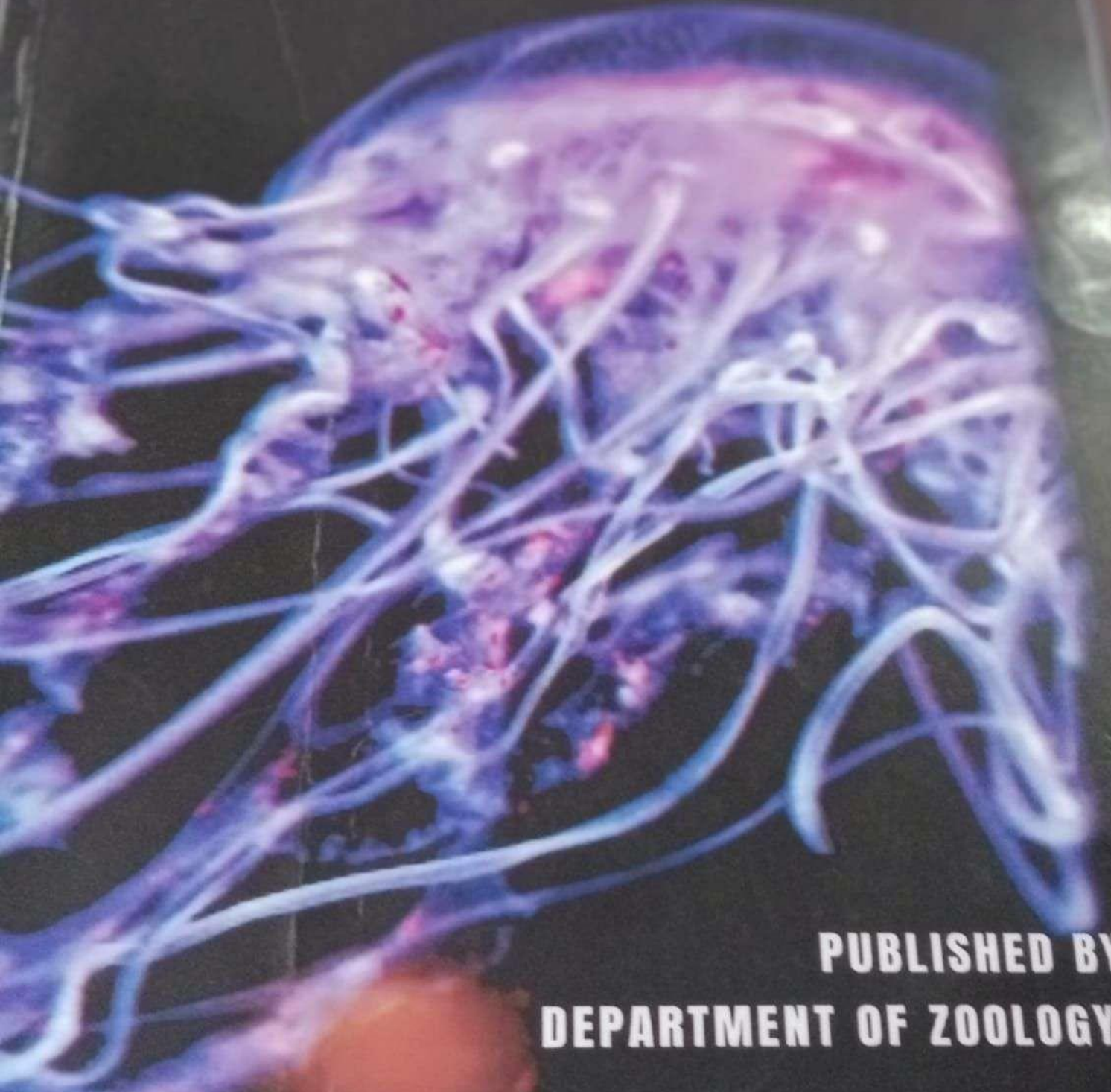
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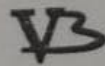
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(B.Sc. Data Science | Year I Semester)

K. Rajeswari
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(FOR B.Sc. DATA SCIENCE I YEAR I SEMESTER (CBCS))

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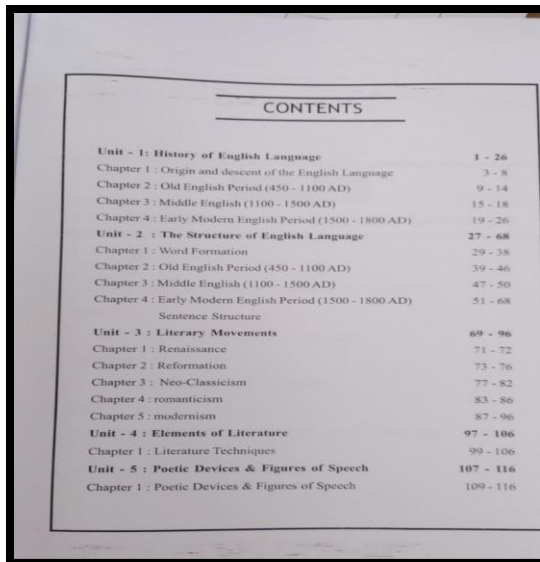
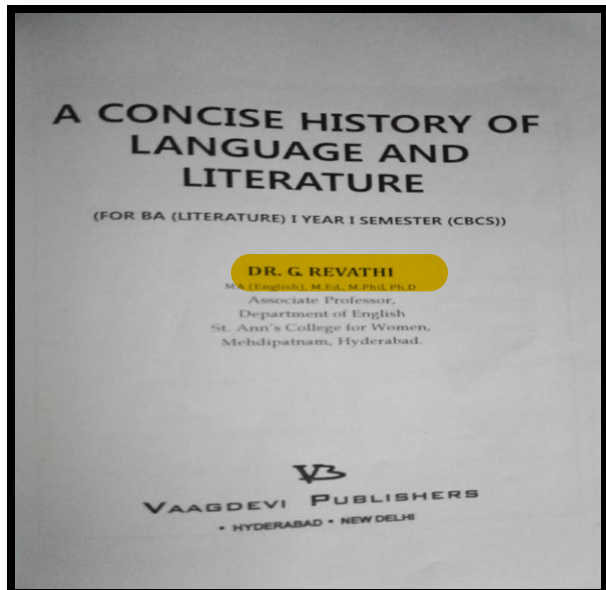
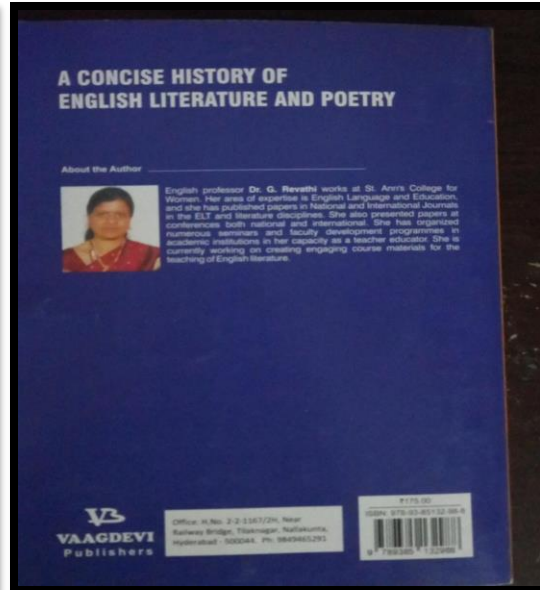
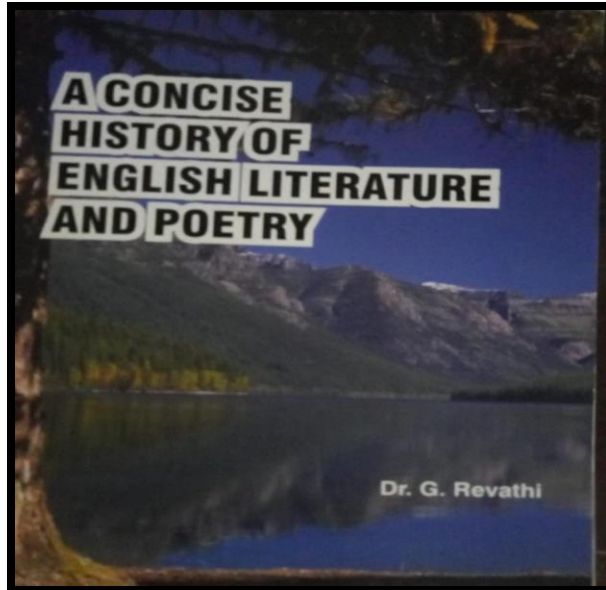
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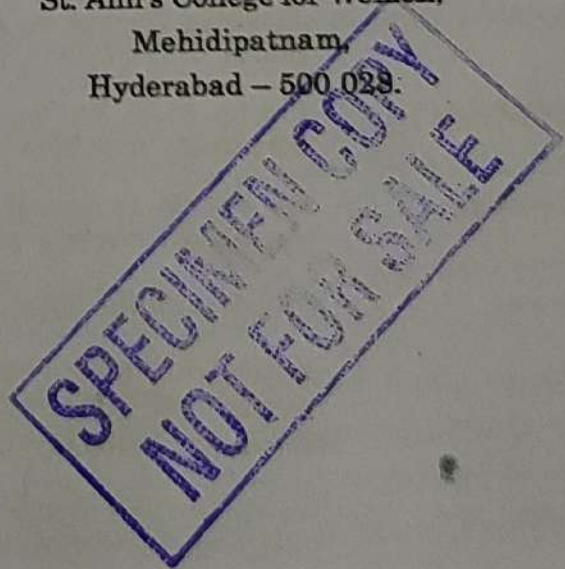
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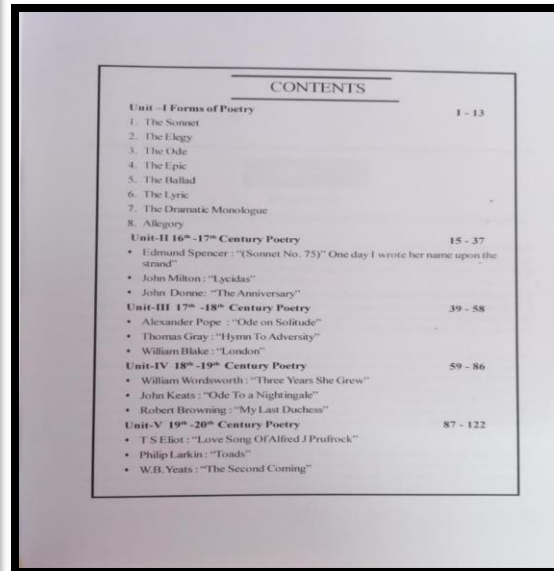
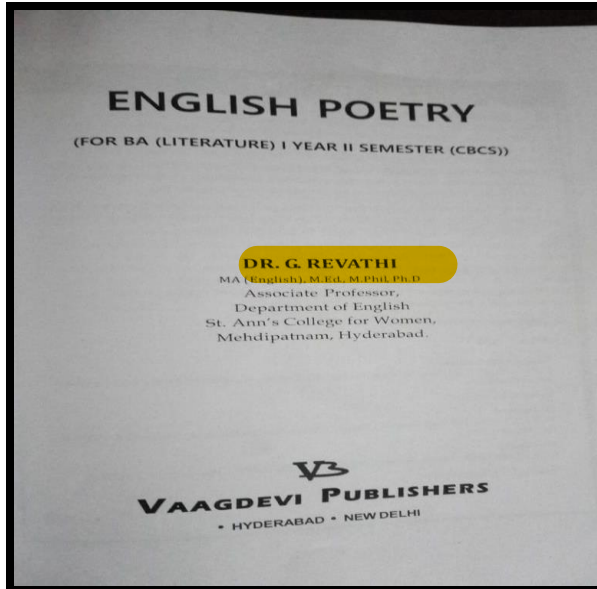
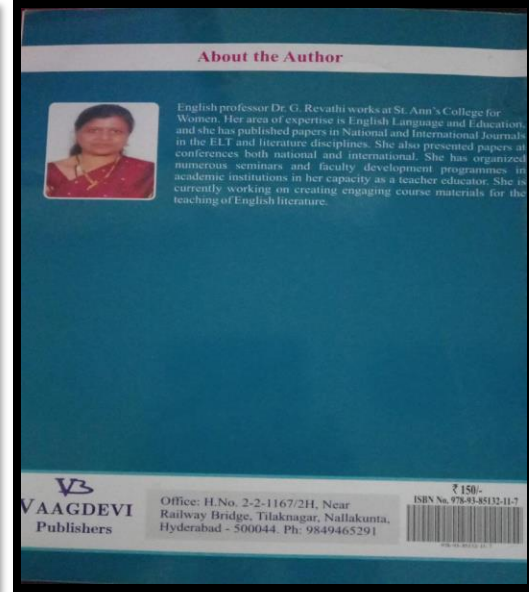
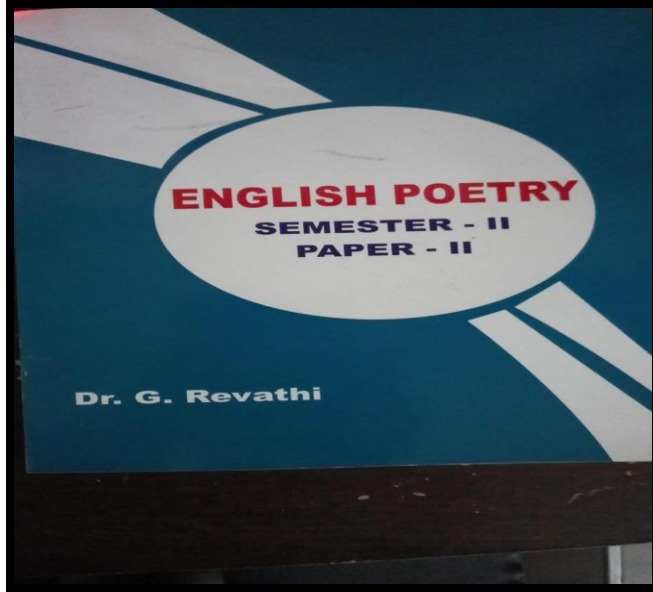


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1.1 Fundamental Basics of Organizational behaviour

Individual Differences

Each & Every person on the planet is distinct from the others.

This viewpoint is backed up by science. Each person differs from the others in a million ways, just as each person's DNA profile differs.

Individual differences are a psychological idea that has been around for a long time. Each person is unique from the moment they are born, and personal events after that tend to make people even more so.

Perception

When people observe an object, their perceptions differ as well. The identical object can be presented in a variety of ways by two persons. And it's happening because of their experiences.

A person's lifetime of experience and collected value always organises and interprets what he sees.

Employees also have various perspectives on work due to differences in their personalities, requirements, demographics, prior experiences, and social environments.

A Whole Person

- The personal life of an employee is intertwined with his professional life.
- A woman who goes to work at 9.00 a.m., for example, is always looking forward to her children's school time (if her kids can participate in the school or not).
- As a result, it has an adverse effect on her concentration, which has a negative impact on her professional life.