

St. Ann's College for Women

(Autonomous), Affiliated to Osmania University
Accredited by NAAC with A⁺ Grade (3rd cycle), CPE by UGC
Mehdipatnam, Hyderabad.



CRITERION – III RESEARCH, INNOVATIONS & EXTENSION

3.3. Innovation Ecosystem

**3.3.1 Ecosystem for Innovations, Knowledge creation & transfer
St. Ann's Intellectual Property Rights -SAIPR**



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QUALITY ENHANCEMENT IN RESEARCH –IPR ISSUES AND ACADEMIC IDENTITIES

Quarter No.2 Activity No.

Date:9th December 2022 to 10th December 2022

Brochure **enclosed**

Objective(100 letters only)

To enhance quality in research through IPR and academic identities.

Benefit in Terms of learning/Skill/Knowledge(150 letters only)

Faculty members of different disciplines are benefitted in terms creating academic identities and knowledge about classification and filing of patents.

Total number of participants **100**

Faculty Coordinators and active faculty members of your group.

1.Dr.V.Venugopal Rao

2.Ratnakumari

Student Volunteer name/names

Dhanuja Marium Sarakaleem of Science Club

Brief report of the activity (not more than 4 pages **without profile of resource person and vote of thanks**)

On day 1 Dr.Khairunnisa Amreen started her presentation with an introduction on Intellectual property rights followed by classification and characterisation of different types of IPR ,viz, Patents,trade marks,copyrights,and trade secrets She explained the types of trade marks in Indian scenario. She discussed about trade mark registration, infringement, benefits of trademarks,whereas copy rights were concerned she focused on copy right application and duration,copy right grant procedure.



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She went on elaborating trade secrets and their protection with examples. Later she threw light on patents and their types, stages of filing procedure. She concluded her lecture with various funding opportunities and organizations for the benefit of our faculty members, help in the protection of Intellectual Property Rights.

Day 2 speaker Siva Shankar Kimidi started his lecture with an intro to academic identities and their purpose in the updation of publications in research data bases and calculation of h-index which is the need of the hour for different accreditation processes. He explained publishing cycle and databases viz., Scopus and web of science. He practically demonstrated the web pages of Scopus and other databases with utility menu features and how to access them with identifiers and the challenges faced while the process goes on. The challenges focused were:

- ✓ Ensure your work is discoverable and connected;
- ✓ Minimize the time to spend repetitive data; and
- ✓ Eliminate name ambiguity, distinguishing you from other researchers and ensuring proper attribution.

He emphasized on the creation of the ORCID and its uses in mining our research data from various data bases which are net connected.

He concluded with a quotation "*Failure is an Option here. If things are not Failing, You are not Innovating enough*"
- *Elon Musk*



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Url links of Social media----NA

<https://www.instagram.com/p/Cp4NXYzBjdk/?igshid=MDJmNzVkMjY=>

<https://twitter.com/StAnnsHyd/status/1636600414232809474?t=GMk1i0i3ruUcBXKTh4-AA&s=08>

https://m.facebook.com/story.php?story_fbid=pfbid0H4gRXwfm5krgcHyWL1xnUePKaLqGUceugfMm3v5LfEmfAJmPhrevXSPre5X7ANjql&id=100063695186398&mibextid=Nif5oz

https://youtu.be/OoQ_RFC18oI



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Images





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