

# *St. Ann's College for Women*

(Autonomous), Affiliated to Osmania University  
Accredited by NAAC with A<sup>+</sup> Grade (3<sup>rd</sup> cycle), CPE by UGC  
Mehdipatnam, Hyderabad.



## **CRITERION – III RESEARCH, INNOVATIONS & EXTENSION**

### **3.3. Innovation Ecosystem**

**3.3.1 Ecosystem for Innovations, knowledge creation & transfer  
Startup initiatives**



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ISO 9001: 2015-ISO 14001: 2015  
Hyderabad- 500028, Telangana, India

## Start-up Initiatives

2021-22

**WE HUB Training & Mentoring Programme Details**  
*Kusuma :Sustainable Fashion using natural dyes*  
*Porcini Parcels-Biodegradable Packaging to replace styrofoam*

**Winners of Proof of Concept (PoC) at WE Alpha Cohort-1 Graduation Event**



Pay: Winner of PoC Showcase  
Rupee: Ten Thousand Rupees Only **₹ 10,000/-**

WE HUB  
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### Winners of Proof of Concept (PoC) at WE Alpha Cohort-1 Graduation Event



Two Teams from St. Ann's College for Women who participated in Business Pitch Idea competition organised by ALEAP WE Hub got selected for the 8-week Training and Mentoring programme titled WE Alpha



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**Team 1:** Tanisha mantry from B.Sc. BBC and Gayathri B.Sc.GCM Second Year pitched an idea on Sustainable fashion titled KUSUMA

**Team 2:** PranaviVadla and Anupama from B.Sc BBC from Final year pitched an idea on sustainable packaging titled PORCINI PARCELS

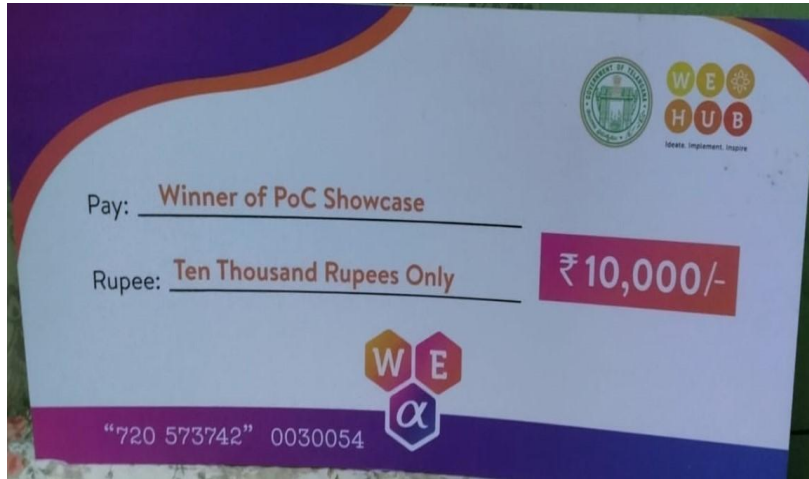
The two teams completed training at WE Hub and presented their POC at Graduation ceremony held on July22,2022.In this event Tanisha's team stood as Winners and were awarded a Cash prize of 10,000-Pranavi and Anupama's team was in the top 3 teams at the event



**Team St. Ann's Winners of Proof of Concept (PoC) at WE Alpha Cohort-1 Graduation Event**



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# CONGRATULATIONS TO THE **FUTURE OF TELANGANA**

WE HUB's First Cohort Of  
Women Entrepreneurs Graduate





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### **National level Project -ECHO Building Environment Conservation Heroes 2021 in collaboration with WWF. Innovative Ideas:**

St. Ann's team of 4 students Rachna, Laraib, SyedaNooren and Tanisha Mantry from B.Sc BBC &GCM as Team leads along with 8 other student volunteers Represented College in A National level Project -ECHO Building Environment Conservation Heroes 2021 in collaboration with WWF. They worked on Food Wastage problem trying to provide solutions at household level on "How to minimise and reuse Food waste as beauty products" St Ann's College Team was among the Top 5 State level Winners in the Country



### **2021-22**

St. Ann's team of four students Ms Mariyam Tahani, Ms.Ayesha, MsSrija, Ms ,Aakanksha as team leads and supported by 6 other student volunteers completed their work on Designing Eco Banners from gunny bags, jute and textile waste to replace PVC banners as part **Echo-Building a Cadre of Green Entrepreneurs-National Project . The Topic of our project is Prakrith Ki Pramithi**



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2022-23





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TSIC (Telangana Government) in collaboration with UNICEF and Inqui-lab Foundation have come up with this initiative of the Youth for Social Impact with the aim to nurture young changemakers with the skills required to be an innovator and problem solvers. 11,000+ students from 490 Government and Private colleges across the state have participated in this program and submitted their innovation ideas.

It is a matter of pride that, VadalaPranavi and Anupama Gambo of BBC final year from our college are one of the top 10 teams that have been shortlisted for the final round where they have received one month's mentorship program and also Innovation grant of 10,000/-

The team participated in the final "Pitch Competition" held on Nov22

Today at the final award ceremony and innovation showcase our Team Porcini parcels received special appreciation award and cash award of 5000/-







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Appreciation from CEO of SWITCH EKO company



### 'Mushroom Wraps': Two Girls from Hyderabad Create Alternative to Thermocol, Plastic Packaging

According to the young innovators, Vadla Pranavi and Anupama Gambo, eco-friendly Porcini Parcels, made from mushrooms and agri waste, can reduce the usage of plastic in everyday life by 50%. Another important feature of Porcini Parcels is its low cost

The newspaper clipping features a headline in Telugu: 'ఎకో ఫ్రెండ్లీ ప్యాకేజీలు' (Eco-friendly packages). It includes a photograph of two young women, Vadla Pranavi and Anupama Gambo, and a portrait of a man in a white polo shirt. The text describes their innovation of 'Porcini Parcels' made from mushrooms and agricultural waste, highlighting its eco-friendly and low-cost nature. The article is published in a Telugu newspaper, likely 'Pravara'.



*Principal*  
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