

(Autonomous), Affiliated to Osmania University Accredited by NAAC with A⁺ Grade (3rd cycle), CPE by UGC

Mehdipatnam, Hyderabad.





CRITERION V STUDENT SUPPORT AND PROGRESSION

5.3.3

Sports, Cultural competitions/events/Technical fest/Academic fest in the Institution



SCIENCE CLUB

Objectives

Science club was constituted in the academic year 2016-17 with the following objectives:

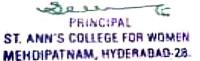
- 1. To inspire young minds towards innovation by bringing out their hidden talents and creativity.
- 2. To promote the culture of Science and Technology among the students of all streams of under graduation, irrespective of their discipline.
- 3. To create an awareness on scientific discoveries and profiles of Nobel Laureates in different fields of study.
- 4. To coordinate the departments in organising conferences, seminars and symposia.
- 5. To involve the students in compiling, editing and abstract development of research contributions in different fields of study for development of the research database.
- 6. To organise events viz; Collage, model making, Cartoon making, Quiz, seminars related to discoveries in different fields and theme of the year of the college.
- 7. To organise outreach activities to help and support differently abled children by adopting schools meant for them.

Report of activities;

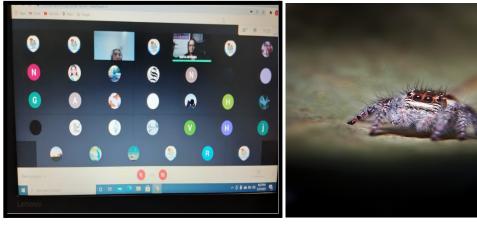
- National Science day was celebrated on February of 28th 2021, commemorating Sir CV Ramans discovery of scattering of light .
- A video on effects and consequences of COVID 19 was brought out by student members of the club and circulated in whatsapp groups for viewing.

• The following competitions were held and prizes distributed

- 1. Public speaking event Describe the real life incident when you felt the need of learning science.
- 2. Lettre a la science Writing a letter to a scientist expressing gratitude for his discovery.
- 3. Digital scrapbook Any discovery that impacts society.
- 4. Biotoon -depicting biological processes in the form of cartoons.
- 5. Shoot the shot --- zoo photography -- shoot any animal creature you come across.







Participants of the Event

Photograph by a participant

FIRST PRIZE ZOOPHOTOGRAPHY -MOHD ABDUL AZIZ SIDDIQUI (B.Tech) -METHODIST ENGINEERING COLLEGE

CHEE'rs CLUB

The CHEE'rs Club (Commerce house of emerging entrepreneurs) is an integral part of the Commerce department works with the motto" Knowledge is Investment" A voluntary association of Department of Commerce emphasises on inculcating entrepreneurship and managerial skills in young minds.

The Club organises various competitions to bring out the inner talent of the students and also encourages the students to take part in the Outreach Activities.

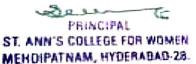
Objectives of CHEE'rs:

- □ Knowledge enrichment
- □ Skill building of an individual
- □ Contribution to the nation as future Entrepreneurs.

VISION:

Skill enhancement and value enrichment to help the student embark on life's journey as an empowered woman.

MISSION:





The club provides a learning environment to a student that integrates their body, mind and spirit. It also aims to equip students to face the challenges of the new Millennium.

Events organised during 2020-2021:

Ink It' Poster making competition was organised on the theme - Impact of Covid on World Economy.

Lonomy.



Poster by students on Impact of Covid 19

"Aminostory" (creating a short animated story) – on the topics 'Digital Life' and 'Business Intelligence' on April 23rd 2021.

Consumer Cell Report

Event: Video Contest on theme of the year 'Sustainable Consumer'

Date: 24-12-2020

Mode: Online

Faculty Co-Ordinators-Ms.Asra.S,Lecturer in Commerce & Mrs.Zehra, Lecturer in Commerce

Student Co-Ordinators-Ms.Rajeshwari & Ms.Sneha,B.Com IB IAF

Brief Report:

PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD-28.



St Ann's Consumer Cell with motto "Enlightened Consumer is an Empowered Consumer "been conducting activities, competitions-quiz, elocution, photomontage and also organises seminars, awareness programs to bring awareness among student consumers.

On the eve of National Consumer Day, the cell has conducted 'Video Contest' on theme of the year 'Sustainable Consumer'.Ms. Rajeshwari of B.Com IB IAF won the contest



Student conveying awareness on 'Misleading Advertisement'.

Consumer Cell Report

Event: Art Contest

Date: 10-03-2021

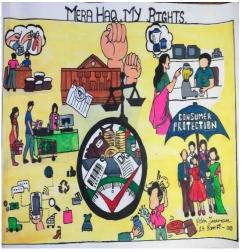
Brief Report:

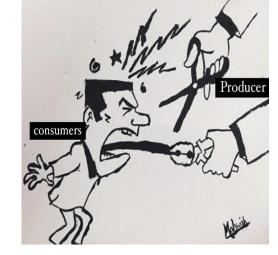
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'Art Contest 'was on 'Mera Haq, My Rights'- an art depicting consumer rights. First prize is won by Ms.Mahwish Khan from B.Com IC comps and second prize is won by Ms.Pravalika Yadav from B.Com 2D Comps.

PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD-28.







Glimpses of ART Gallery

DHARANI ECO CLUB

Event: National level Pictorial Quiz Programme

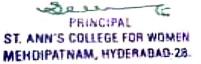
Date: 26-09-2021

Brief Report:

National level Pictorial Quiz Programme was organised in view of creating awareness on Environmental Health Day celebrated on Sep 26 Organised by Dharini Eco Club &Green Mitti of Green Waves Environmental Solutions

Date 26-09-21 Resource person : AM Sylaja and Mr Aditya No.of Participants :390

https://docs.google.com/forms/d/183Ii1MDKhY5unm1K0cX3P5aOI5ZGtX-IXNJxWLa74W8/edit





Dharani Eco Club

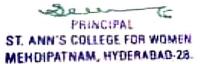
Event: National level Article based Online Eco quiz

Date: 05-06-2020

Brief Report:

National level Article based Online Eco quiz program by Dharini Eco Club and Green Waves Environmental Solutions on the eve of World Environment Day 2020. Organised from 1st June to 5th June 2020.Participants 800 Plus







Event : Tide Turners Plastic challenge

Date:05-03-2020

Brief Report:

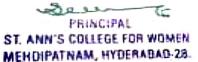
05-03-2020;Our college students were given an orientation about Tide Turners Plastic challenge 2020.Mr.Bhanu Rajagopalan from WWF presented the rules and process of Registration for the event .The challenges are grouped into three levels—entry level (1), leader level (2), and champion level (3)— with background information in between that will help you learn more about specific issues related to single - use disposable plastics, plastic waste, and plastic pollution.The Tide Turners Plastic Challenge is a global youth movement to fight plastic pollution around the world. It is designed to inspire young adults to reflect upon their plastic consumption, discover solutions to reduce this consumption, and lead change in their homes, communities, institutions and offices.

Many of our eco club volunteers and other students of our college have registered for this event and have completed entry level challenge.,progressing towards champion level challenge.r

The Tide Turners Plastic Challenge is a global youth movement to fight plastic pollution around the world. It is designed to inspire young adults to reflect upon their plastic consumption, discover solutions to reduce this consumption, and lead change in their homes, communities, institutions and offices. By joining the challenge, we were a part of an entire generation of young leaders who are changing the world, one action at a time!

No. of students took part in this challenge from our college:-60-70 students Almost 60-70 students were a part of this challenge and completed Entry level. No. of students excelled in Tide Turners Plastics challenge as Champions- 9 students

The champions of Tide turner's Plastic Challenge also represented our college at National Youth Summit 2020 where the renowned speakers were a part of this program and encouraged the young generation to take care of this planet which was overwhelming.







The champions of Tide Turners Plastic challenge are-

- 1. Rachna Gowlikar- GCM(2nd year)
- 2. Sarah Jabeen BBC (2nd year)
- 3. Laraib Kehkashaan -BBC (2nd year)
- 4. Tanisha Mantry BBC (2nd year)
- 5. Kritika Agarwal BBC (2nd year)
- 6. Alekhya Vuyyala- BBC (2nd year)
- 7. G. Vaishnavi Devi- GCZ (2nd year)
- 8. Jessica Vevina- BBC(2nd year)
- 9. Afeefa Saima Khan GCZ (2nd year)



222 G PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD-28.



Few glimpses of activities conducted during the challenge-

Event: Sale of Eco friendly Ganesha

Date: 09-09-2021

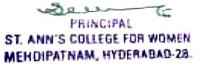
Venue: St.Ann's College For Women

Agenda: Sale of Ecofriendly Ganesha

Target group: students and faculty of St.Ann's College For Women

Brief Report:

As a part of Environmental Education, Dharini Eco club in Collaboration with Green Waves Organisation has put up a stall for sale of Eco friendly Clay Ganesha idols in our college campus to create awareness of Eco friendly idols. Enlightened the students and faculty on how bucket immersion of idols can protect our lakes from pollution there by avoiding the use of chemically made POP idols. The organisation has also distributed Idols to the staff.







Sale of Eco Friendly Idols

Event : ELOCUTION COMPETITION

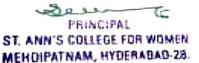
Date: 21/12/2021

Venue: AV Room

Brief Report:

The Department of Political Science conducted a Elocution competition on the topic on "Is there a Political Bias in mainstream media?" Students from all streams were welcomed to participate. A total of 24 students registered for the same from all streams. The judges for the programme were Mrs. Kanaka, Assistant Professor, Department of English.

Date: 29.12.	2021 at	Ann's College t 09.00 am
		List of participants
	1.	Madhurima
	2.	Darakshan Razvi
	3.	Afifa Azmeen
	4.	Nashra Fatima
WINNERS	5.	Alla.Krupavathi
	6.	Mary Martin
	7.	Rajyalaxmi Dasaraj
1 ^{sr} - Darakshan Razvi	8.	Syeda Saira Fatima
2 nd - Afifa Azmeen	9.	Syeda Zeba Fiza
3rd - Madhurima	10.	Khatija abdul azeem
4th - Syeda Abeer Fatima	11.	Firdaus Ansari
	12.	Nageen Fatima
5 th – Alla Krupavathi	13.	Karishma
	14.	Farha Naaz
	15.	Syeda Abeer Fatima
	16.	Rafea sana
	17.	Ch. Harshitha
	18.	Syeda Afshan Jabeen
	19.	Janani N A
	20.	Kajal Verma
	21.	Siri Kodali
	22.	Deepika Rajpurohit
	23.	Kirthana Devarakonda
	24.	Ashwini gulla





Event E-poster Making

Number of Registrations: 216

Number of Participants: 52

Brief report:

As a part of student centric activity, department of Botany conducted an e-poster competition on 'SWANIRBHAR BHARAT' (Ideas to make India self dependant) in the month of July. Following are the details., There was an overwhelming response from different parts of the India. All streams of students like Engineering, Pharmacy, Science, Arts both from students and research scholars have actively participated.

The winners were:

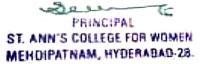
I Prize: Pallavi Khuntia : Vellore Institute of Technology, Vellore, Tamil Nadu

II Prize: Sunanada Mandal : Bhakta Bala B.Ed. College, Nadia, West Bengal

III Prize: Abadhut Dev: West Bengal University of Animal and Fisher Sciences

k

Riya Kalota: College-Punjab Agricultural University





Event : World Environment Day

Date: 05-06-2021

Academic Year 2020-21

Department of Chemistry – Activities "World Environment Day" – 05-06-2021

On the Occasion of World Environment Day, Chemistry Club – Department of Chemistry has Organized an Eco- friendly activity contest on 5th June 2021. This contest basically involves the use of eco-friendly products thereby highlighting the impact of eco-friendly products in environment. Students took part actively showcasing their greener lifestyle in short videos and encouraging others to adopt eco friendly products for sustainable future.

This Event is coordinated by Ms.Nazia and Ms.Vasavi along with their team – Vanshika(GCZ), Khudaija (GCM), Sidra (MCB), Ayesha (BBC).

Winners of Contest –

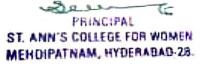
Ms.Swapna Priya - BA(PLP) I Year- St.Ann's College for Women

Ms. Shyamalla Challa - FNBC II Year - RBVRR Womens College

Ms.Srija Goud – FsCC – I Year – RBVRR Womens College

Reference Certificate





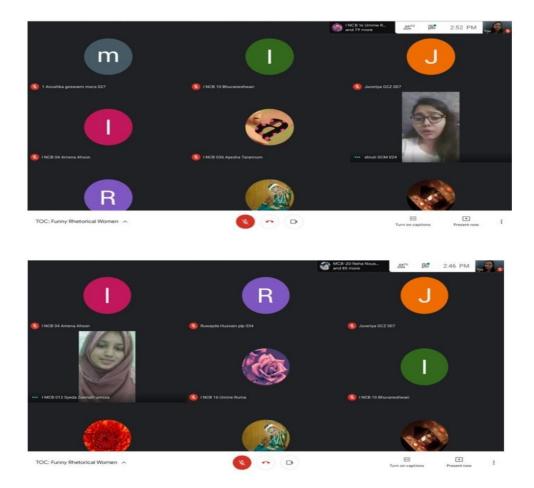


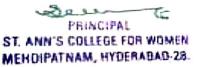
Name of the Event - Funny Rhetorical Women

Date of the Event – 11/10/2020

Brief Report -

"Funny Rhetorical Women" was conducted on 11th October, 2020 through meet.google.com. The event was conducted by The Orators' Club, Department of English to provide a platform for stand up comedians.







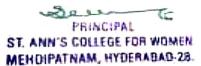
Name of the Event- Content Creator Summit

Date of the Event - 9/08/2020

<u>Brief Report –</u>

Orator's Club conducted 'Content Creator Summit' on 9th August, 2019, where a select number of panelists were invited. These content creators create for different social media platforms (YouTube, Instagram, web novel). The creators were college students from St.Ann's College for Women. The event was done through zoom.

 Keepingupwithjuveria. Blogger. 'NO PASTA, NO WAASTA. 'Keepingupwithjuveria. Keepingupwithjuveria. 	□ 0 ∇
♥ ■	Pm
Cakehouse612 by Zoha.	
"Life is all about what you bake from it." - Zoha.	0
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Self-taught artist. ''I Dream my art and I art my dreams.'	Ō
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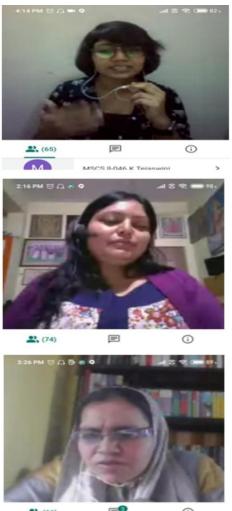


Name of the Event- Featured talk: Classical Novelists

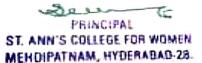
Date of the Event – 20/09/2020

Brief Report -

"Featured talk: Classical Novelists" was conducted on 20th September, 2020 in association with HydRAW (Hyderabad Readers and Writers) through meet.google.com. Three speakers shared the works of three novelists. Dr.Rizia Laskar spoke about Jane Austen, Ms.KumariSmriti about Mulk Raj Anand and Ms.Sushma Rani about Christopher Marlow.



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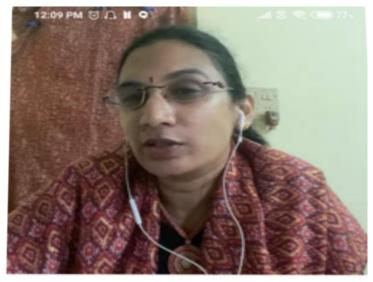


<u>Name of the Event – Improving Focus and setting goals</u>

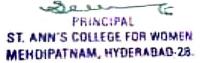
<u>Date of the Event – 23/08/2020</u>

Brief Report-

"Improving Focus & Setting Goals" activity was conducted on 23rd August, 2020 in association with HydRAW (Hyderabad Readers and Writers) through meetgoogle, 25 students participated in the event and the resource person gave some tips about how to improve focus and how to set their goals.



Resource person speaking about improving focus



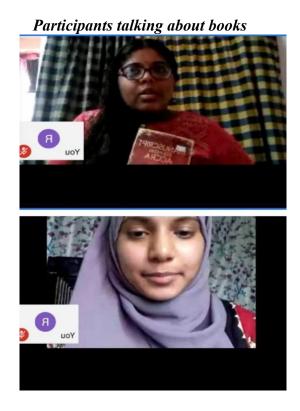


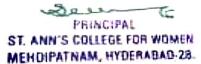
Name of the Event- Featured Talks On Books

Date of the Event- 11/07/2020

<u>Brief Report –</u>

The department in association with HydRAW conducted an online presentation on "Featured talks on books" on 11th July, 2020 through meet.google.com. The participants spoke about their favourite books.





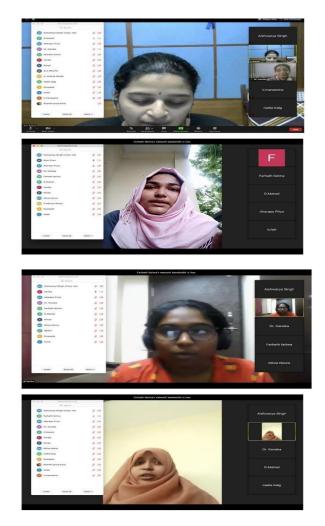


Name of the Event- Share your lockdown experience

Date of the Event – 18/07/2020

<u>Brief Report -</u>

"Share your lockdown experience" was conducted on 18th July, 2020 through Zoom. The event was conducted by The Orators' Club, Department of English to provide a space for students to speak about what they are thankful for and what did they do to be productive during the pandemic.



Participants speaking about their Lockdown Experience

222 C-PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD-28.



DEPARTMENT OF ZOOLOGY

EVENT: "FIGHT THE BITE"

Slogan writing competition

DATE: 26th October-3rd November2020.

- Slogan writing competition- "FIGHT THE BITE around 21 students have participated .
- Winners of Slogan writing competition. -

S.No.	Name of the Participant	Hall ticket no.	Combination
1	Areeba Tabassum	120419464018	B.Sc. NCZ
2	Mary Grace	120420464041	B.Sc. NCZ
3	Suhad Aijaz	120420424007	B.Com IFA

See G PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD 28.



EVENT: Digital Album Making Competition

DATE: 15th March 2021

The Department of Zoology conducted a Digital Album making competition for III year BZC and GCZ students on Mangroves of Coringa & Krishna River Basin 15th March 2021.

List of Winners

S.No.	Name of the	Hall ticket no.	Combination	Prize
	Student			
1.	Maria Mustajaab	1204-18-478-00	B.Sc.	1 st
	Ahmed	1	GCZ-III	
2.	Saniya	1204-18-445-00	R Sc R7C III	2 nd
۷.	Salliya		D.SC. DZC-III	2
		29		
3.	N.bhavana	1204-18-445-00	B.Sc. BZC-III	3 rd
		1		

Ser C: PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD-28.



EVENT:E-campaign "Beat the Blood Suckers"-

Awareness of Mosquito Diseases and their control

DATE:26th October to 3rd November 2020

Brief report:

An awareness programme was conducted by the Department of Zoology from 26th October to 3rd November 2020. on the occasion of World Mosquito Day, the topic if which was "Beat the Blood Suckers". The awareness programme was conducted by Online mode

. The aim of this programme was to give the students an insight into different types of mosquitoes, the diseases which are caused by them and the preventive measures everyone can take to "beat the blood suckers". Different competitions had been conducted to encourage the students. The student had prepared posters on preventive measures everyone can take to prevent mosquitoes from breeding at our places, the different types of mosquitoes and the diseases caused by them. The responses from the students were astounding.

Benefits:

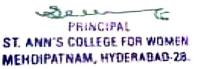
- To identify different types of mosquitoes
- To learn about the prevention of diseases caused by mosquitoes and implementing these measures in day-to-day life.

Target Group: Students of St. Ann's College for Women, Mehdipatnam

Coordinator: Dr. Tasneem Jahan

- List of Student Volunteers: BZC (III Year)
- Manaswini
- Tabassum khan
- NabilaFatima
- P.Tejaswini
- Sadia Fatima

Lecturers in-charge: Mrs. D. Divya, Mrs. Juvaria Azmath and Mrs. N. Kavya, Dr.PoonamDev





E-Campaign- "Beat the Blood Suckers"

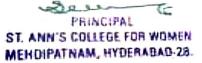
 As a part of Outreach programme, Department of Zoology organized an
 e- campaign -"Beat the Blood Suckers" to spread the awareness among people about Mosquitoes and the diseases caused by them from

26th October -3rd November 2020.

• The following activities were organized as a part of the campaign 1.Slogan writing competition- "FIGHT THE BITE".

2.Essay writing competition on "INNOVATIVE METHODS OF MOSQUITO CONTROL AND PREVENTION".

3. Quiz on mosquito Awareness.





EVENT: "INNOVATIVE METHODS OF MOSQUITO CONTROL AND PREVENTION"

Essay writing competition

DATE: 26th October-3rd November2020.

- Essay writing competition on "INNOVATIVE METHODS OF MOSQUITO CONTROL AND PREVENTION" around 35 students have participated.
- Winners of Essay writing competition-

S.No.	Name of the Participant	Hall ticket no.	Combination
1	Sonika Kumari	120420156010	BA (HPP)
2	Jayasree.	120420464041	NCZ
3	Vaishnavi Devi	120419478004	GCZ

all a G PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD-28.



EVENT: Model making Competition

DATE: 1st March 2021.

The Department of Zoology conducted a model making competition for III year RCZ students on Migratory Fishes and Birdsand Different types of Nests on 1st March 2021.

S.No.	Name of the Student	Hall ticket no.	Combination	Prize
1.	Mahvish Asghar	120418464030	B.Sc. NCZ -III	1 st
2.	Shaik Sana	120418464009	B.Sc NCZ-III	2 nd

<u>List of Winners</u>

Event: E-campaign "Beat the Blood Suckers"-

(Awareness of Mosquito Diseases and their control)

Date: 26-10-2020 to 03-11-2020

An awareness programme was conducted by the Department of Zoology from 26th October to 3rd November 2020. on the occasion of World Mosquito Day, the topic if which was "Beat the Blood Suckers". The awareness programme was conducted by Online mode

See G PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD-28.



. The aim of this programme was to give the students an insight into different types of mosquitoes, the diseases which are caused by them and the preventive measures everyone can take to "beat the blood suckers". Different competitions had been conducted to encourage the students. The student had prepared posters on preventive measures everyone can take to prevent mosquitoes from breeding at our places, the different types of mosquitoes and the diseases caused by them. The responses from the students were astounding.

Benefits:

- To identify different types of mosquitoes
- To learn about the prevention of diseases caused by mosquitoes and implementing these measures in day-to-day life.

Target Group: Students of St. Ann's College for Women, Mehdipatnam

Coordinator: Dr. Tasneem Jahan

- List of Student Volunteers: BZC (III Year)
- Manaswini
- Tabassum khan
- NabilaFatima
- P.Tejaswini
- Sadia Fatima

Lecturers in-charge: Mrs. D. Divya, Mrs. Juvaria Azmath and Mrs. N. Kavya, Dr.PoonamDev

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"FIGHT THE BITE"

Event: Slogan writing competition





Date: 26th October-3rd November2020.

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"INNOVATIVE METHODS OF MOSQUITO CONTROL AND PREVENTION"

Event: Essay writing competition

- Essay writing competition on "INNOVATIVE METHODS OF MOSQUITO CONTROL AND PREVENTION" around 35 students have participated.
- Winners of Essay writing competition-

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PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MERDIPATNAM, HYDERABAD 28.



EVENT: Quiz on Mosquito Awareness

DATE: 26th October-3rd November2020.

- Quiz on Mosquito Awareness has garnered maximum participants.
- Around 216 students have participated.

Model making Competition

The Department of Zoology conducted a model making competition for III year RCZ students on Migratory Fishes and Birds and Different types of Nests on 1st March 2021.

List of Winners

S.No.	Name of the	Hall ticket no.	Combination	Prize
	Student			
1.	Mahvish Asghar	120418464030	B.Sc. NCZ -III	1 st
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Sella C. PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD-28.



Event: Digital Album Making Competition **Date:** 15-03-2021

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S.No.	Name of the	Hall ticket no.	Combination	Prize
	Student			
1.	Maria Mustajaab	1204-18-478-00	B.Sc.	1 st
	Ahmed	1	GCZ-III	
2.	Saniya	1204-18-445-00	B.Sc. BZC-III	2 nd
		29		
3.	N.bhavana	1204-18-445-00	B.Sc. BZC-III	3 rd
		1		

Sell G PRINCIPAL ST. ANN'S COLLEGE FOR WOMEN MEHDIPATNAM, HYDERABAD-28.



Event: Campaign Virtual Venue – Instagram **Date:** 10-09-20 - 30-09-20 **Report on Grow Your Veggies Campaign**:

M.Sc. Clinical Nutrition & Dietetics Students & Department of Nutrition St. Ann's To commemorate National Nutrition Month POSHAN MAAH 2020 & promote our PM's vision of "poshan ke liye paudhe" We the Students of M.Sc. Clinical Nutrition & Dietetics, St. Ann's College for Women initiated a campaign to promote kitchen and terrace gardening with the hashtag #growyourveggiescampaign "Each one, Plant one – Paudhe se Poshan"

"Mera Angan Mera Poshan



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Instructions to follow for the campaign were given in the Flyer and Google form We also posted a sample video and collage picture showing all steps from sowing to the growth of plant on our Instagram handle.

We made a WhatsApp group for 1:1 Interaction with all our campaign participants so that they can easily understand what the campaign was about & how to participate in it.



The campaign was all about promoting kitchen gardening among the people of Hyderabad to improve & promote Healthy eating. The participants had to post pictures & videos if they already had a kitchen garden or else could plant new

sapling by sowing a vegetable seed, watering, taking a video or picture of the process & uploading it on our google form & their Instagram handles.

All the pictures, collages, video of gardening were posted on our google form, we collected all the data into a google drive which was further given to judges from Nestle Hyderabad to Judge.

<u>https://drive.google.com/folderview?id=12FWGdgzeuazvu65fj2LLCl-aJKXBbE9K</u> (Attaching the link to google drive folder of participants picture's & videos) 3 winners were to be chosen

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(We got 122 responses after excluding the extra responses we got in total 79 responses) & all the pictures/videos of the participants were uploaded on the highlights of @Nutritiondepartmentstanns Instagram account from which 59

revised entries out of 79 entries (excluding the basic or single plants) were set to judge

Nestle Hyderabad sponsored gift hampers for our Campaign winners Three winners were chosen out all the participants whose work matched our winning criteria that was as given below:

1. Only picture collage/video format is accepted (no several diff pictures) 2. The plants should be correctly named (no flower plants)

3. Attractive presentation of collage/video

4. If beginners in gardening or recently planted should include steps of growth of plant in collage/video

According to our criteria the three winners who got choosen for the gift hampers were:

1. Mahima Sharon -46

@mahimasharon2

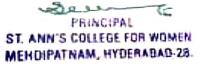
2. Sadia Afsar -50

@sadiaaa_05

3. Tahura Fatima – 25

@holistic_nutrition_connection

The judging was done based on the efforts put in growing and showcasing vegetables with names and also the way the collage / Video was made judged by Deena Ruparel from Nestle Hyderabad & Department of Nutrition HOD Mrs. Meena Patangay ma'am.





We used Hashtags for good publicity and for a good response

#meraaanganmerakhet #growyourveggiescampaign #poshanmaah2020 #poshanabhiyaan #paudheseposhan #eachoneplantone

The campaign promoted many of the Nutrition Pages on Instagram to participate, housewives, Students, lecturers, plant lovers also showed a very positive response by participating in the campaign

We've sent E-Certificates to all the campaign participants for their immense effort put in our campaign

A feedback form was sent to the participants relating the campaign conducted which gave a positive response from the participants and are looking forward to participate in more such campaigns concerning such important topics that people need to be aware of.



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