

## St. Ann's College for Women

(Autonomous), Affiliated to Osmania University,  
Accredited 'A+' Grade by NAAC (3rd Cycle),  
College with Potential for Excellence by UGC,  
ISO 9001: 2015-ISO 14001: 2015

Hyderabad- 500 028, India



### Report & Certificates YFSI - Youth For Social Impact

#### Program Title- YFSI, INNOVATION SHOWCASE

Project Held: Online training for 4 weeks

Project taken up by- Vadla Pranavi (120420488023), Anupama Gambo (120420488015)

Team YFSI generated a gform across the state and we received this from our previous mentor. Over 11,823 registered students, 490 colleges, and 824 student innovation proposals out of which 10 teams shortlisted for mentorship support. We are very proud that we are one among the 10 teams.

Our 1<sup>st</sup> interaction session was on 14<sup>th</sup> October, 2022. Where we interacted with the YFSI Team leads- Nikhila mam and chaitanya manoj sir along with other 9 teams. It was a introductory session to brief us about the entire program and the motto of it. On 17<sup>th</sup> October we were allotted to a mentor- Mr. Shashank shekhar sir, who is playing a lead role in ADP Company. We presented our sample pitch deck to him to introduce our idea i.e., PORCINI PARCELS- mushroom packaging. By the end of the session we could clearly analyze the mark where we were in presenting the idea. In the later coming days we had twice a week meetings and started with back ground research about the project and tested the characteristics of product.

In this journey we could meet our stakeholder who is the dearest friend of shashank sir. The stakeholder Dr. Sushant, an entrepreneur, educator, author and secretary in Indian Mushroom Grower's Association, a Non voluntary organization helping over 1700 growers across the country and other people related to mushroom industry.

S.NO	JOURNEY	DATES
1.	Orientation	18 <sup>th</sup> October, 2022
2.	Track 1	19 <sup>th</sup> – 25 <sup>th</sup> October, 2022
3.	Track 2	26 <sup>th</sup> – 1 <sup>st</sup> November, 2022

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4.	Track 3	2 <sup>nd</sup> – 8 <sup>th</sup> November, 2022
5.	Track 4	9 <sup>th</sup> - 15 <sup>th</sup> November, 2022

Track 1- identifying problem statement and redefining it.

Track 2- Feedback from stakeholders, users and documenting the gaps of the problem statement.

Track 3- Proposing solution and swot analysis of the solution.

Track 4- Pitch deck implementation.

We were provided with a Human Centric Design Student Handbook (Hardcopy was sent to us), which has 4 units – IDEATE, IMMERSE, ITERATE, PITCH. This hand book helped us so much in the process of pitch deck implementation.

Youth for Social Impact , a collective effort by Telangana state innovation cell (TSIC), Dept. of higher education of Telangana, UNICEF India, Inqui-Lab Foundation, Y-Hub and YuWaah. YFSI provided all the 10 teams with prototyping fund of 10,000/- rps. Which helped us in building the prototype without any budget issues.

There was a 3 day BootCamp arranged at ETPRI, Gachibowli, Hyderabad. They provided rooms to all the participants and also took care of breakfast, lunch and dinner. Camp duration was 21/11/22, 22/11/22, 23/11/22. On 22<sup>nd</sup> the final pitch competition was there and on 23<sup>rd</sup> it was just a showcase at T-HUB.

It was a great honor to receive special appreciation prize from Dr. Shanta Thoutam(chief innovation officer), Vivek Piddempally(Director, Inqui-lab foundation), M. Murali Krishna(Child Protection officer, UNICEF). We are proud to reach this position and we will keep working hard to bring out the product in to the market very soon.

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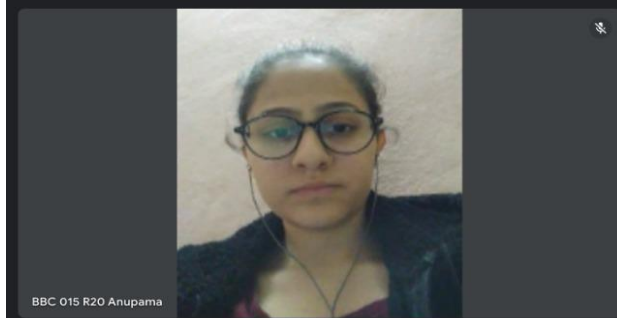
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### Day wise agenda

#### **Day 1 - 21/11 (Monday)**

Until 10 am	Registration and Breakfast
10 - 10.30 am	Activity
10.30 - 11 am	Opening
11 - 12.30 pm	Capacity building session on "Idea Pitching"
12.30 - 1.30 pm	Lunch
1.30 - 2 pm	Travel and instructions
2 - 5 pm	Telangana Innovation ecosystem tour
5 - 5.30 pm	Travel
5.30 - 5.45 pm	Tea and snacks
5.45 - 6.30	Debrief
8 pm onwards	Dinner

#### **Day 2 - 22/11 (Tuesday)**

Until 9 am	Breakfast
9 - 9.15 am	Activity and opening
9.15 - 10.15 am	Talk by expert - "Being a Changemaker"
10.15 - 11.15 am	Capacity building session on "Social Entrepreneurship"
11.15 - 11.30 am	Tea
11.30 - 1 pm	Mentor Speed dating - activity/learning
1 - 2 pm	Lunch
2 - 4.30 pm	Pitch practice and guidance
4.30 - 4.45 pm	Tea and snacks

4.45 - 6.45	Idea pitching competition
8 pm onwards	Dinner

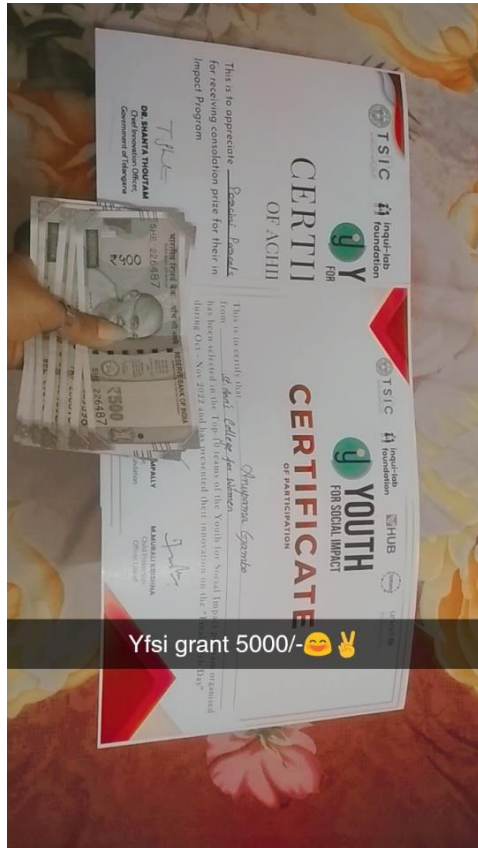
#### **Day 3 - 23/11 (Wednesday)**

Until 9 am	Breakfast
9 - 9.15 am	Activity and opening
9.15 - 11 am	Capacity building session on "Branding and Communication"
11- 11.15 am	Tea
11.15 - 12.30 pm	Activity
12.30 - 1.30 pm	Lunch
1.30 - 2 pm	Travel
2 - 3 pm	Setup for showcase

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